



ROSCONGRESS



ROSCONGRESS.ORG

THE ROSCONGRESS FOUNDATION – A MAJOR ORGANIZER OF CONGRESS AND EXHIBITION EVENTS

The Roscongress Foundation was founded in 2007 with the aim of facilitating the development of Russia's economic potential and strengthening the country's image by organizing conventions, exhibitions, and public events.

The Foundation develops substantive content for such events, providing companies and organizations with advice, information, and expert guidance, and offering comprehensive evaluation, analysis, and coverage of the Russian and global economic agendas. It offers administrative services and promotional support for business projects and helps to attract investment, including in the form of public-private partnerships.

Events managed by the Roscongress Foundation

Today, the Foundation's annual agenda includes events held in locations ranging from Montevideo to Vladivostok, which bring together global business leaders, experts, the media, and government officials to create favourable conditions for dialogue and the promotion of new ideas and projects, and to assist in the creation of social enterprises and charity projects.



Prominent Russian and international experts and thought leaders are closely involved in conceptualizing and executing the events, which reflect both global economic trends and the long-term strategic priorities of Russia.

 **> 450***
events

participants from
 **188**
countries

* These figures reflect the activity of the Roscongress Foundation (the SPIEF Foundation until December 2015) for the period from 2007 to October 2017.





SPIEF
ST. PETERSBURG
INTERNATIONAL
ECONOMIC
FORUM

St. Petersburg, Russia

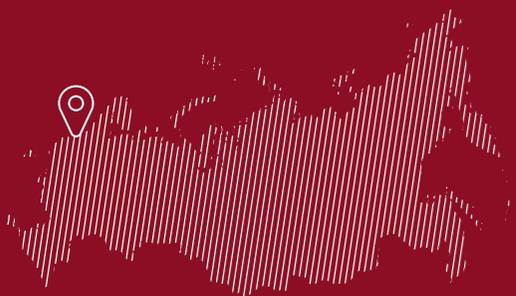
May 24–26, 2018

St. Petersburg International Economic Forum

One of the foremost international platforms bringing together leaders to discuss the most pressing issues affecting global economics and finance.

The St. Petersburg International Economic Forum has been held annually since 1997.

Since 2005, the Forum has been held under the auspices and with the participation of the President of the Russian Federation, who addresses the Russian and global business communities at the plenary session alongside other heads of state.



ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM

>14,000
participants: heads of state and government, heads of major companies, leading academics, civil society representatives, and media representatives from **143** countries

>130 Russian and **45** international high-ranking officials
>700 heads of Russian companies and around **400** heads of international companies

>3,000 media representatives

>800 media organizations

SPIEF Investment & Business Expo

>900 speakers and moderators

An unrivalled programme in terms of scale and themes covered **>300** events

2017 saw the signing of

475 agreements worth over RUB

1,817.9 billion





ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM



“The digital economy is a foundation which creates a new paradigm for state, economic, and societal development.”

VLADIMIR PUTIN

President of the Russian Federation



“And standing before you today, I can state with confidence that relations between India and Russia over the last 70 years have been based not on a desire to extract individual gain, but on mutual trust. The world has seen much change during this time, but relations between us have only grown, becoming stronger, deeper, and more extensive.”

NARENDRA MODI

Prime Minister of India



“For us, this event plays an enormous role, and that is because of the importance for us of Russo-European and Russo-Austrian relations. When we analyse the challenges that stand before us now, we understand that these can only be met through sustained cooperation with Russia.”

CHRISTIAN KERN

Federal Chancellor of Austria

ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM



“I have been participating in the St. Petersburg International Economic Forum since 2008, but today for the first time I would like to extend my thanks as President to the President of the Russian Federation and the organizers of the Forum for giving us the opportunity to speak at such a significant event. This is a very important signal for our country, and for the Moldovan people.”

IGOR DODON

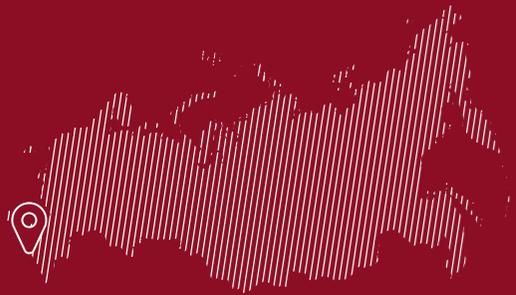
President of the Republic of Moldova

Russian Investment Forum

Sochi, Russia

February 15–16, 2018

The Forum is an effective platform for discussing tools to increase and unlock the economic potential of Russia's regions and municipalities, for showcasing investment opportunities throughout the country, and for strengthening collaboration and ties between regional governments and representatives of the Russian business, expert, and media communities.



 **>4,700**
participants from
36 countries

 **>400**
speakers

 2017 saw the signing of **377** agreements worth RUB **490** billion

 **900** media representatives

 **41** business programme events





St. Petersburg, Russia

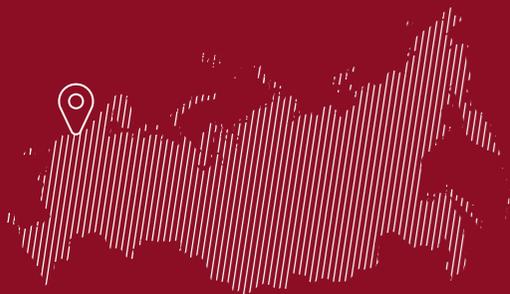
June 6–8, 2018

International Financial Congress

A key platform for the discussion of a wide range of issues facing the financial sector in Russia and worldwide.

The International Financial Congress is convened by the Bank of Russia.

The business programme traditionally opens with a speech given by the Governor of the Bank of Russia.



>1,100 participants from **35** countries

180 media representatives

Representatives from the central (national) banks of numerous countries, the International Monetary Fund, the World Bank, the European Commission, the Eurasian Development Bank, the Eurasian Economic Commission, and legislative and executive bodies of various levels, major Russian and international commercial banks, IT companies, payment systems, rating agencies, investment companies and funds, non-governmental pension funds, insurance providers, microfinance organizations, and associations and self-regulating organizations operating on the financial market.

INTERNATIONAL FINANCIAL CONGRESS

257 heads of Russian and international companies

>25 roundtables

4 panel sessions and a plenary session





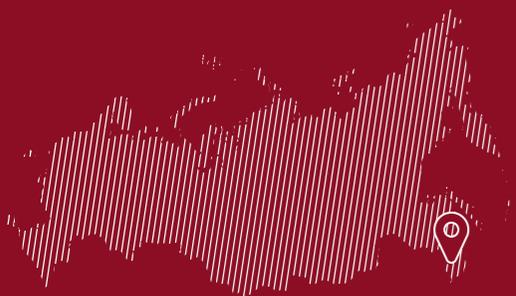
Eastern Economic Forum

Vladivostok, Russia

September 6–7, 2018

A platform to establish and strengthen ties between the Russian and international investment communities, provide a comprehensive expert evaluation of the Far East's economic potential and showcase its investment opportunities, and present the new conditions for investing and doing business in advanced special economic zones.

The Forum was established by decree of the President of the Russian Federation and is held each year in Vladivostok.



>6,000 participants

83 business programme events **5** meetings with business representatives

2017 saw the signing of **217** agreements worth RUB **2.496** trillion

Overseas participants from **>60** countries

1,094 media representatives

>350 media companies





VLADIMIR PUTIN

President of the Russian Federation

“This Forum helped re-open Russia’s Far East to the whole world, to businesses of the Asia-Pacific region. And the Eastern Economic Forum, where we have gathered, enriches this spirit of benevolence and openness.”



YURY TRUTNEV

Deputy Prime Minister of the Russian Federation and Presidential Plenipotentiary Envoy to the Far Eastern Federal District

“At the third Eastern Economic Forum, we wanted to say that we are ready to cooperate above all else. We will ensure that every project in the Far East is successful. Our goal is to make the changes in the Far East irreversible, and to create the best possible conditions for doing business.”



ALEXANDER GALUSHKA

Minister for the Development of the Russian Far East

“The desire of the entire team that deals with the Far East is to ensure that each Eastern Economic Forum sees a new phase in development: new application and improvement of the mechanisms used. We can see this in action by observing the dynamics of the three Eastern Economic Forums.”

Russian Energy Week

The 'Russian Energy Week' Energy Efficiency and Energy Development International Forum is held in Moscow and St. Petersburg.

The heads of major international energy companies, leading global experts, and media representatives all attend the Forum. The aim of the event is to discuss current global energy issues, identify the main directions of development for the fuel and energy sector, and seek optimal solutions to address existing challenges.

Russian Energy Week includes an award ceremony for the MediaTEK All-Russian Contest for the Media, Energy Sector Press Services, and Regional Administrations.



10,000 participants from **94** countries

480 business representatives
150 Russian and
76 foreign companies

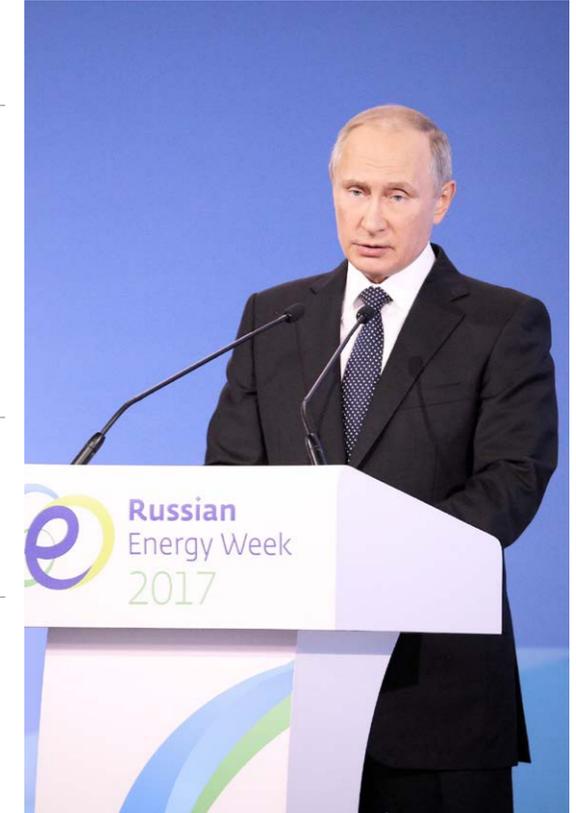
In 2017
36 partnership agreements were signed

>670 speakers and moderators

105 business events

1,200 media representatives from **19** countries

133 Russian media companies
58 international media companies





VLADIMIR PUTIN

President of the
Russian Federation

“The substantive dialogue emerging from Russian Energy Week will enable us to come up with unified approaches to the development of the international energy agenda, and to launch new, mutually beneficial initiatives.”



**KHALID
A. AL-FALIH**

Minister of Energy,
Industry, and Mineral
Resources of the
Kingdom of Saudi
Arabia

“Energy plays a leading role in the global economy. Russia and Saudi Arabia are key producers and exporters of energy resources, and many of our interests in the energy sector align. The partnership of our two countries in cooperation with a coalition of 24 others brought about important long-term solutions and breathed new life into OPEC.”



**ALEXANDER
NOVAK**

Minister of Energy of
the Russian Federation

“The modern realities of the fuel and energy industry require close coordination and interaction among production companies, research centres, the authorities, the media, and the public. This is the first time that Russia has hosted such a large-scale international platform as Russian Energy Week, an umbrella under which we have brought together all of the most significant industry events. I am convinced that Russian Energy Week will enable us not only to chart the paths for further development of the energy sector as a whole, but also to demonstrate our achievements. In addition, the Forum should be an effective venue for tapping the potential of international cooperation in the energy field.”

‘Arctic: Territory of Dialogue’ International Arctic Forum

A major platform for discussing pressing issues and prospects for the development of the Arctic region with foreign partners.

The Forum is attended by the President of the Russian Federation.



‘ARCTIC: TERRITORY OF DIALOGUE’ INTERNATIONAL ARCTIC FORUM

The Forum aims to unite the efforts of international organizations, government agencies, and the scientific and business communities of Russia and foreign countries in pursuit of the best solutions for ensuring the sustainable development of the Arctic and improving quality of life in the region.

 **>2,400**
participants
from **31** countries 

468 media
representatives

 **>150** speakers
and moderators

 **20** business programme
events covering four
thematic areas





**VLADIMIR
PUTIN**

President of the
Russian Federation

“In our time, the significance of the Arctic is increasing greatly. It is attracting the close attention of nations and peoples; as a region whose wellbeing to a large extent determines the climate of the entire planet, as a treasure trove of unique flora and fauna, and, of course, as a territory in possession of vast economic opportunities and with enormous economic potential. Russia is open to constructive dialogue, and is creating the conditions required to effectively develop it.”



“Russia, in mastering the Arctic, has amassed some unique experience. It is no exaggeration to say that, in both the Imperial and Soviet eras, our country was unsurpassed in this area... We see it as the global objective of our endeavours to define a relationship between man and Arctic.”

DMITRY ROGOZIN

Deputy Prime Minister
of the Russian Federation



“The Arctic region is changing rapidly. We are faced with such issues as how to preserve a changing environment, at a time when living conditions for people are also transforming. Let us hope that our collaboration proves to be positive, and that an Arctic dialogue produces results.”

**GUÐNI THORLACIUS
JÓHANNESSON**

President of the Republic of Iceland



“We must ensure that the Arctic remains a zone of partnership. The strategic significance of the Arctic is increasing year after year as geopolitical tensions in other parts of the world continue to rise. We must not allow these tensions to cross over into this region.”

SAULI NIINISTÖ

President of the Republic of Finland



**19th World
Festival of Youth
and Students**

 Moscow/Sochi, Russia

 October 14–22, 2017

19th World Festival of Youth and Students

The 19th World Festival of Youth and Students was a huge international youth collaboration event. It brought together enthusiastic and ambitious young people from all over the world and facilitated concrete steps to help them realize their boldest ideas.

 **>25,000** participants from
188 countries

 **1,364** media
representatives

5,000 Russian and
foreign volunteers



 **818** educational and discussion
programme events

16 athletic venues
open daily

9 cultural
programme
spaces

15 regional programme cities
for **2,000** foreign
participants

>50,000 visitors to the YOUTH EXPO
exhibitions

3,657,492 people
watched the opening ceremony
on social networks

19TH WORLD FESTIVAL OF YOUTH AND STUDENTS

 **1,325** speakers at educational and
discussion programme events

>50,000 media mentions

>250,000 social media posts





VLADIMIR PUTIN

President of the
Russian Federation

“We expected young people to come here from all over the world, communicate with each other, develop direct ties, and then part, taking home the memory of these meetings which took place in Russia and fond recollections of our country.”



**SERGEI
KIRIYENKO**

First Deputy Chief of
Staff of the Russian
Federation Presidential
Executive Office, Head
of the WFYS 2017
Organizing Committee

“The lively and very good-natured atmosphere at the Festival encouraged networking among the participants. I myself saw people exchanging phone numbers and social media profiles, and discussing who would be the first to visit whom. These were not just random young people who attended this event. They are among the best representatives of their countries, and I am certain that in 20 years, they will be the ones leading them.”



SERGEY LAVROV

Minister of Foreign
Affairs of the Russian
Federation

“This Festival has convened thousands of young people from all over the world. It presents an excellent opportunity for them to get to know each other better and establish lines of communication in order to maintain trust and mutual understanding between nations and peoples. It is also a good opportunity to make up for what adult politicians have so far been unable to achieve.”

Roscongress Foundation international events

In the context of a rapidly changing economic and political environment, open and honest dialogue between governments and business communities throughout the world takes on a particular significance. The Roscongress Foundation sets out to organize professional, high-quality events that offer a platform for this kind of dialogue.

Throughout the year, the Foundation runs a series of outreach events aimed at maintaining cooperation between Russian and foreign officials, business communities, and academia.

The practical nature of the Roscongress Foundation's outreach events makes an important contribution to tackling contemporary Russian and global economic challenges.

ROSCONGRESS FOUNDATION INTERNATIONAL EVENTS



Davos, Switzerland
January 22–26, 2018
Russia House, Davos



Verona, Italy
October 19–20, 2017
X Eurasian Economic
Forum In Verona
*Coorganizer: Conoscere
Eurasia Association*



Thessaloniki, Greece
September 11, 2017
'Greek–Eurasian Economic
Forum: A New Bridge for
Cooperation and Development'



Xiamen, China
September 4, 2017
'Regional Economic Growth
Led by BRICS Cooperation'



Hannover, Germany
April 26, 2017
Russia–Germany: Digital
Transformation of Industries
and New Opportunities for
Cooperation
Hosted by Hannover Messe



Tehran, Iran
December 13, 2016
Russia–Iran Business Forum



Stuttgart, Germany
April 21, 2016
Business meeting
on strengthening
economic cooperation
between Russia and Germany



Montevideo, Uruguay
March 28–29, 2016
Russia–Latin America
Business and Media Forum



New Delhi, India
January 30, 2016
SPIEF regional session
in India: Fulfilling the Indian–
Russian Economic Promise, held as
part of The Economic Times Global
Business Summit



Tokyo, Japan
March 19, 2014
Russia–Japan
Investment Forum: Opening
New Areas for Russian–Japanese
Investment Cooperation



Seoul, South Korea
April 3, 2013
Commodity and Tech Futures:
Russia and the Asia Century
(held as part of the Russia–Korea
Business Forum)

* A full list of events is available on the ROSCONGRESS.ORG website.



“I think that there is tremendous potential for Russia to work in India and for Indian business leaders to invest in Russia. But it is vital that our companies talk to each other directly, and not only through government intermediaries.”

SHIV KHEMKA

Vice Chairman, SUN Group



“I am confident that Russia has significant advantages. For instance, you have high-quality education, great scientific potential, and a wide-ranging scientific and technical production industry. I think that there are several areas where we could work together, but first and foremost we need to understand each other. Only then will it be possible to discuss the potential for further cooperation.”

WANG LIANGYOU

Vice President,
China Southern Power Grid



“SPIEF is a very important global economic platform. The ties between Russia and Nicaragua are being taken to new levels and are constantly growing stronger. We have participated in SPIEF for the past two years and plan to continue with this tradition, since the event is consistent with our idea of what an effective platform to strengthen Russian–Nicaraguan relations should look like.”

**LAUREANO FACUNDO
ORTEGA MURILLO**

Special Representative of the President of
Nicaragua for Cooperation with Russia



“I attend the St. Petersburg International Economic Forum regularly, and it has always been both a duty and a pleasure for me. This is the most important event in Europe for those interested in doing business with Russia or Eastern Europe.”

KLAUS MANGOLD

Chairman of the Supervisory Board,
TUI

The Roscongress Foundation: areas of expertise



Project management



Media support



Business project promotion



Cultural and sports programmes

Project management

The Roscongress Foundation offers a range of services for organizing events of all kinds and levels of complexity. The Foundation also provides assistance with specific aspects of event planning or hosting.

- Developing and executing business event concepts
- Managing event finances
- Building audiences for events, including through invitation campaigns and communications targeting specific groups of participants
- Working with partners and attracting sponsorship
- Organizing the work of temporary staff
- Hosting special themed sessions
- Preparing and managing venues, organizing logistics
- Organizing information services, including text and voice communications, etc.
- Arranging themed awards and award ceremonies
- Providing services for participants
 - *Business networking platforms*
 - *Protocol and administrative support services*
 - *Hotel accommodation*
 - *Catering services*
 - *Transportation services*

Media support

The Roscongress Foundation manages the full spectrum of event media support, prepares and conducts all types of turnkey press events, works with the press and newsmakers, and offers other media support services.

- Preparing and implementing publicity campaigns in international, national, and regional media
- Working with the press services of event newsmakers, Russian government bodies, and partners
- Organizing and conducting press conferences, briefings, signing ceremonies, media access events, press tours, and interviews
- Preparing and distributing information materials to journalists including announcements, press releases, post-event press releases, photographs, and video materials
- Setting up a press centre and international broadcasting centre
- Photography and video recording at events; creating a photo bank
- Creating and managing event websites, mobile applications
- Creating and managing social network accounts for events
- Creating video clips and presentations in 2D and 3D formats

Business project promotion

The Roscongress Foundation strives to assist clients in fulfilling all of their goals by offering support in various areas, including:

- public affairs and government relations
- finding reliable business partners
- developing risk mitigation strategies
- legal support and tax consulting
- market entry and strategy consulting

Regional support

Our status as the operator of all significant economic and business events in Russia helps us to secure effective support for investment projects from business leaders, key decision makers, and local authorities in all of Russia's regions.

Opportunities for partners

- Partner and sponsor programmes
- Special projects and presentations
- Organization of joint Russian and international events
- Special themed sessions
- Themed awards and award ceremonies
- Participation as speakers/moderators
- Participation in exhibitions
- Organization of B2B and G2B meetings
- Organization of turnkey press events, agreement signing ceremonies, presentations of new products and technologies, briefings, media access events, and interviews
- Networking areas
- Themed lounge areas
- Cultural, entertainment, and sports events
- Modern art areas
- Product placement

Cultural programmes

The cultural programme is a key element of Roscongress Foundation business events and garners a lot of interest from both participants and the media. The Foundation's events have a wide geographic reach and are held throughout the world, which allows participants to get to know new regions and countries and their histories, traditions, and cultures.



Organizing high-profile events for city residents and forum participants



Developing services to enable participants to purchase event tickets online



Preparing and conducting official receptions and receptions for delegation heads and those accompanying forum participants



Executing agreements with cultural programme event contractors; coordinating and supervising their work



Developing event content



Selecting and working with exclusive venues



Organizing invitation campaigns for cultural figures, entertainers, and show business stars

Sports programmes

Sports programmes at economic forums create new opportunities for networking and informal discussions on relevant topics. Corporate sports are a modern trend in the development of the sector. They are an effective way of encouraging the working population to get involved in sport, solving corporate challenges, and contributing to regional development.

- Organizing and conducting forum sports programmes, which include charity runs; gala ice hockey, basketball, and football matches; VIP tennis, golf, and downhill skiing tournaments and sailing regattas; etc.
- Organizing and conducting the Corporate Games, promoting the corporate sports brand
- Organizing and conducting sessions on sporting issues as part of economic forum business programmes
- Contributing to the organization and execution of major international spectator sports events
- Organizing congresses and exhibitions in the fields of sports and sports tourism
- Providing international consulting services in the areas of sports, tourism, investment, and sponsorship for Russian organizations, federations, regions, and organizing committees
- Developing and consulting on sports and sports tourism development programmes for the regions
- Organizing and conducting the Roscongress Sport Awards, an annual corporate sports award ceremony



The Roscongress Foundation
12, Krasnopresnenskaya Naberezhnaya,
Moscow, 123610, Russia

+7 (495) 640 4440

+7 (812) 680 0001

info@roscongress.org

ROSCONGRESS.ORG