

ORGANISING AND HOLDING PRESS EVENTS AT THE GLOBAL MANUFACTURING AND INDUSTRIALISATION SUMMIT 2019

The Global Manufacturing and Industrialisation Summit press centre is a modern, interactive venue offering a comfortable working environment for the media. It is located in the Congress Hall of the Yekaterinburg-EXPO International Exhibition Centre. The right to work at the Press Centre is granted to media representatives, representatives of Media Partners and employees of the host broadcaster company that have been accredited to GMIS 2019 and have received their badges at one of the Accreditation Points.

PRESS CENTRE WORKING HOURS

9–11 July	08:00–22:00
-----------	-------------

Work stations for media representatives

Media Conference Hall

Total area: 532 m²

Location: Second Floor, Passage, Congress Hall

Capacity: 200 seats, 8-seat panel area, moderator's podium

Equipment: conference system, wireless microphones, simultaneous interpretation equipment, lighting equipment, projector, projection screen, 4 plasma screens, prompter monitors for the panel area, laptop for presentations.

Purpose

Work area for media representatives, offering 100 pre-equipped work stations, as well as 100 stations where users can connect their own equipment. Work stations will not be assigned to individual journalists or media organisations. Various press events will take place in the **Media Conference Hall** throughout GMIS 2019, except during live broadcasts of plenary sessions and other key Summit events.

Rooms for press events

In order to ensure that media representatives enjoy a comfortable working environment, aside from the Media Conference Hall, the Summit venue will also have rooms available for press conferences, briefings, and signing ceremonies, as well as Interview Lounges and Press Points.

Briefing Hall

Total area: 306 m²

Location: Second Floor, Congress Hall

Capacity: 100 seats, 8-seat panel area, 2 moderator's podiums

Equipment: conference system, wireless microphones, simultaneous interpretation equipment, lighting equipment, 2 plasma screens.

A booked Briefing Hall includes:

- provision of the room's special equipment for up to 30 minutes;
- provision of the following organising and hosting services:
 - preparation of the hall for the signing ceremony;
 - managing the hall during the event;
 - announcement of the event to accredited GMIS 2019 media:
 - inclusion of the ceremony in the press event plan;
 - distribution of announcements about press events at information stands in the Press Centre;
 - SMS notifications for accredited GMIS 2019 media;
 - simultaneous interpretation into Russian and English.

Signing Ceremony Point

Location: Second Floor, Congress Hall

Total area: 24 m²

Capacity: 3-seat panel area

Equipment: PA system, lighting equipment, 2 wireless microphones.

A booked Signing Ceremony Point includes:

- exclusive access to a specially equipped signing ceremony point for up to 15 minutes*;
- protocol and administrative support for up to three signing ceremonies;
- providing organisational and administrative services:
 - setting up the Signing Ceremony Point;
 - managing the Signing Ceremony Point during the event;
 - announcement of the event to accredited media:
 - inclusion of the ceremony in the press event plan;
 - distribution of announcements about press events at information stands in the Press Centre;
 - SMS notifications for accredited GMIS 2019 media;

***If you would like to hold an event at the Signing Ceremony Point, you must use our protocol and organisational support services. Please fill out an application to book the Signing Ceremony Point and an application for protocol and organisational support services.**

[Applications](#) to book rooms for press events will be accepted until 5 July 2019.

Interview lounge

Interview lounge

Location: Second Floor, Congress Hall

Area: 64 m²

Equipment: sofa, 2 armchairs, coffee table, 12 chairs, lighting equipment

A booked Interview Lounge includes:

- provision of a room with branded wall panels for **up to 30 minutes**;
- furniture: coffee tables and armchairs for the available number of places.

[Applications](#) to book the Interview Lounge will be accepted until 5 July 2019.

Press Points

These are for interaction between GMIS 2019 Official Programme Delegates and the media.

Location

<i>Press Point 1</i>	Second Floor, Congress Hall
----------------------	-----------------------------

<i>Press Point 2</i>	Third Floor, Congress Hall
----------------------	----------------------------

Press points are designed in the GMIS 2019 brand style and equipped with a PA system and lighting equipment.

Applications to book Press Points will be accepted until 5 July 2019.

Rooms for press events can only be booked if the applications are filled in correctly.

Protocol and organisational support services for press events

It will be possible to book the customary protocol and organisational support services for signing ceremonies and press conferences at any venue within the Press Centre provided by the GMIS Organising Committee for press events (press conferences, briefings, signing ceremonies, interviews, and live media events).

Please ensure you complete a separate application to request protocol and organisational support services.

Applications to book protocol and organisational support services for signing ceremonies will be accepted until 5 July 2019.

Applications to book protocol and organisational support services for press conferences will be accepted until 5 July 2019.

Please send your requests for press centre services to Veronika Soboleva, Senior Press Event Producer, at veronika.soboleva@roscongress.org