

# Global Attractiveness Index 2020

## Snapshot of Russia's results

For the seventh consecutive year, The European House - Ambrosetti has been nominated – in the “Best Private Think Tanks” category – the no. 1 Think Tank in Italy, ranking in the European top-ten and ranking in the world top one-hundred independent out of 8,248 Think Tanks globally, in the University of Pennsylvania 2019 “Global Go To Think Tank Index Report”

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# The characteristics of the Global Attractiveness Index (GAI)

## REPLICABILITY

**Annual update**, permitted by the use of periodically collected variables (KPIs) by the main international institutions

## OBJECTIVITY

Based mainly on **objective quantitative variables** derived from the main international databases

## SOLIDITY

**Few proxy indicators** with a low level of association, so that they are neither redundant nor significantly correlated

## SIGNIFICANCE

**Focus on "results"** (output) rather than on "efforts" (input)

Objective of GAI: **measuring the attractiveness of a country**, a determining factor in assessing its capacity for development

### INTERNAL

Ability to retain **resources already present** on the territory

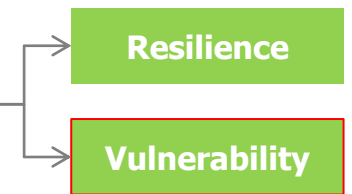
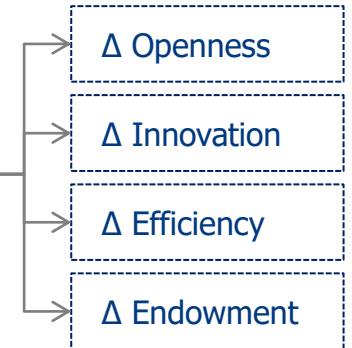
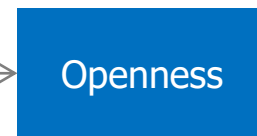
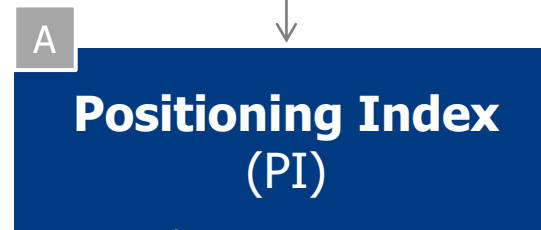
### EXTERNAL

Ability to **attract resources not present** on the territory

# The structure of the Global Attractiveness Index 2020 (GAI)

**14** years surveyed →

**144** Countries →



- **Historical Index** calculation over five years (2015-2020), the only index with this feature
- More than **80** KPIs analysed and tested for each country and each year
- Over **800,000 data** updates and checks

# GAI's Key Performance Indicators (KPIs) of attractiveness

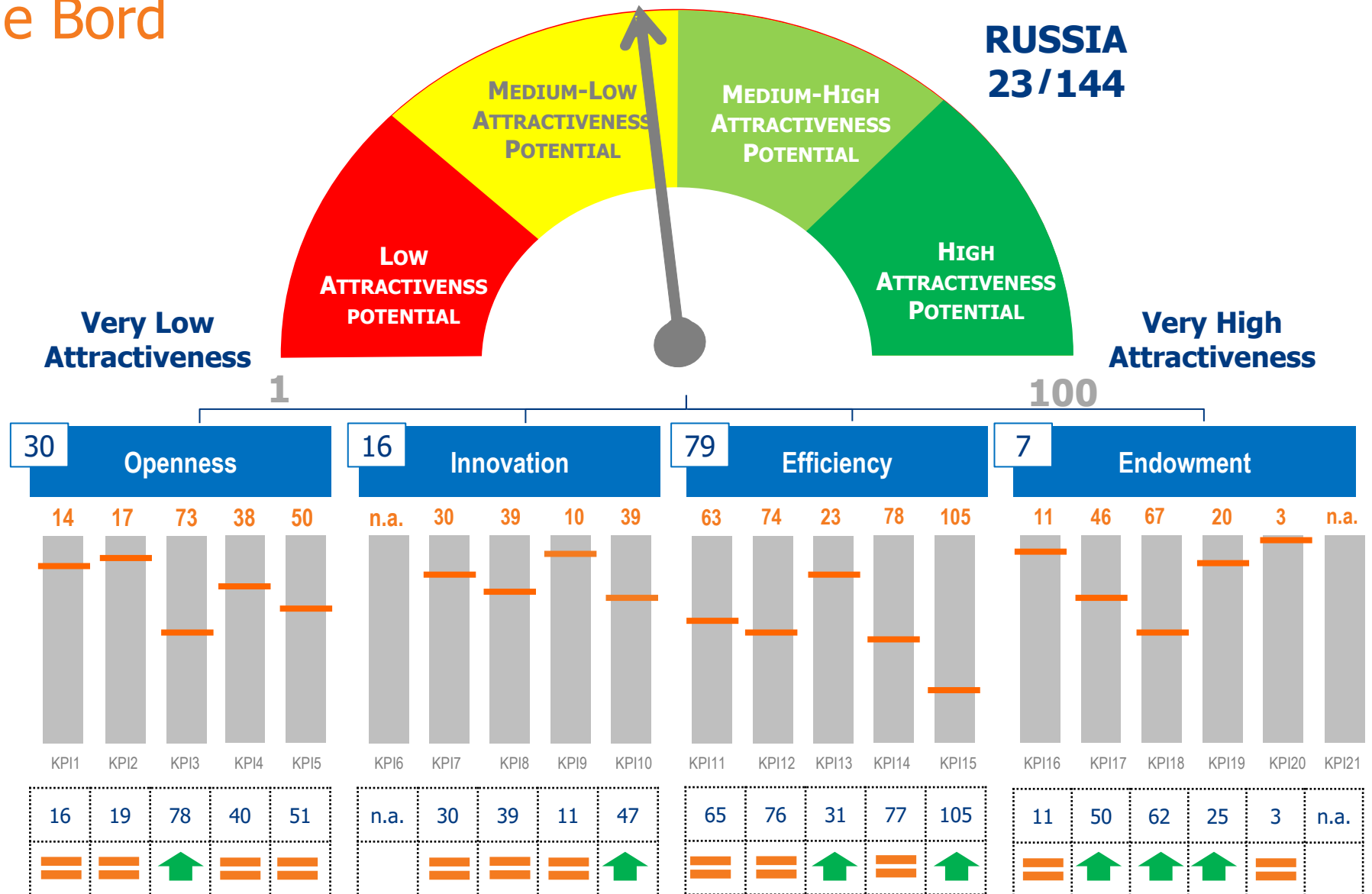
Openness	Innovation	Efficiency	Endowment	Resilience	Vulnerability
<ol style="list-style-type: none"> <li>1. (FDI flows into the country IN + the country's investment abroad OUT), vs. world tot.</li> <li>2. (Export + Import), vs. world tot.</li> <li>3. (No. foreign tourists IN + No. national tourists abroad OUT), vs. pop.</li> <li>4. Foreign university students, compared with youth pop.</li> <li>5. Net number of migrants, vs. pop.</li> </ol>	<ol style="list-style-type: none"> <li>6. Employed in high-technology sectors, compared with employed</li> <li>7. Export of high-technology goods, compared with world total</li> <li>8. ICT Development Index</li> <li>9. Number of scientific publications, vs. world total</li> <li>10. Internet users, % of population</li> </ol>	<ol style="list-style-type: none"> <li>11. Unemployment level</li> <li>12. Logistics Performance Index</li> <li>13. Total productivity of factors</li> <li>14. Rule of Law Index</li> <li>15. Total Tax Rate</li> </ol>	<ol style="list-style-type: none"> <li>16. Gross Domestic Product (GDP), vs. world total</li> <li>17. Gross National Product, (GNP), per capita</li> <li>18. Gross Fixed Investment, vs. GDP</li> <li>19. Natural Resource Index</li> <li>20. College graduates, compared with world total</li> <li>21. Student's skills according to PISA test score</li> </ol>	<ul style="list-style-type: none"> <li>▪ Human Development Index</li> <li>▪ Global Peace Index</li> <li>▪ Life expectancy at birth</li> <li>▪ World Giving Index</li> <li>▪ Avg. years of school attendance</li> </ul>	<ul style="list-style-type: none"> <li>▪ Debt/GDP</li> <li>▪ Inflation rate</li> <li>▪ Market concentration index</li> <li>▪ Number of suicides, % total national population</li> <li>▪ Population exposed to risk of poverty, % total national population</li> <li>▪ People affected by natural disasters per 1,000 people</li> <li>▪ Pollution deaths, every million inhabitants</li> <li>▪ CO<sub>2</sub> emissions per capita</li> </ul>

Source: The European House – Ambrosetti elaboration on international databases, 2020

# The Tableau de Bord 2020

## Ranking 2020

**n** = Macro-area's ranking  
 — = KPI's ranking



## Results in the last 5 years

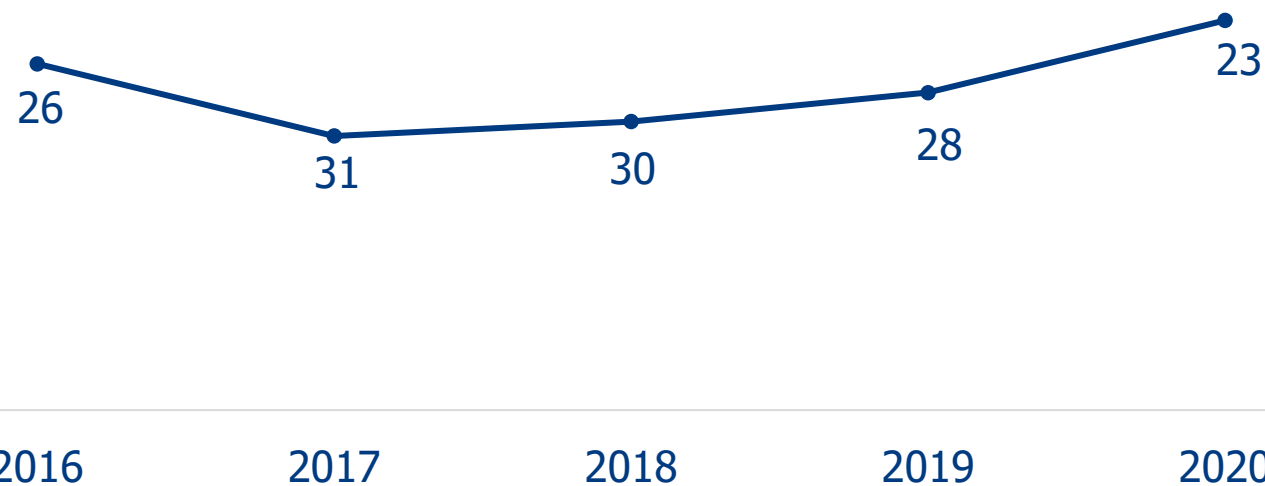
**Sustainability  
Index**



**Dynamicity  
Index**



**Positioning  
Index**





## Global Attractiveness Index 2020

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