



A socially oriented non-financial development institution and a major organizer of nationwide and international conventions; exhibitions; and business, public, youth, sporting, and cultural events. Established in pursuance of a decision by the President of the Russian Federation.



"In recent years, the Foundation has grown into a major, high-profile organization, gaining recognition as an effective organizer of some of the most important conventions and exhibitions, both in Russia and beyond."

VLADIMIR PUTIN

President of the Russian Federation



The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of nationwide and international conventions; exhibitions; and business, public, youth, sporting, and cultural events. It was established in pursuance of a decision by the President of the Russian Federation.

The Foundation was established in 2007 with the aim of facilitating the development of Russia's economic potential, promoting its national interests, and strengthening the country's image. One of the roles of the Foundation is to comprehensively evaluate, analyse, and cover issues on the Russian and global economic agendas. It also offers administrative services, provides promotional support for business projects and attracting investment, and helps foster social entrepreneurship and charitable initiatives.

Scan the QR code
for more information



Events managed by the Roscongress Foundation

Each year, the Foundation's events draw participants from 208 countries and territories, with more than 15,000 media representatives working on site at Roscongress' various venues. The Foundation benefits from analytical and professional expertise provided by 5,000 people working in Russia and abroad. The Foundation works alongside various UN departments and other international organizations, and is building multi-format cooperation with 195 economic partners, including industrialists' and entrepreneurs' unions, financial, trade, and business associations from 83 countries worldwide, and 280 Russian public organizations, federal and legislative agencies, and federal subjects.

The Roscongress Foundation has Telegram channels in Russian (t.me/Roscongress), English (t.me/RoscongressDirect), and Spanish (t.me/RoscongressEsp) and Arabic (t.me/RoscongressArabic).
Official website and Roscongress Information and Analytical System: roscongress.org.



Participants
from
208
countries
and territories



197 economic partners, including
industrialists' and entrepreneurs'
unions, financial, trade,
and business associations

from
83 countries
worldwide

>5,000
experts in Russia and abroad

>15,000
media representatives

286 Russian public organizations,
federal and legislative agencies,
and federal subjects



The Roscongress Foundation: Areas of expertise

- ✿ Event management
- ✿ Expertise and analysis
- ✿ Delegate management services
- ✿ Setting up a call centre
- ✿ Social and technological initiatives
- ✿ International and regional cooperation
- ✿ Roscongress International
- ✿ Organizing cultural events and filmmaking
- ✿ Organizing sporting events
- ✿ Information and media support
- ✿ Service management
- ✿ RC Catering
- ✿ Volunteer Programme
- ✿ RK-SMART
- ✿ The MARMA augmented reality project
- ✿ Roscongress Club
- ✿ Fostering innovation
- ✿ Forming a social ecosystem
- ✿ Business Priority
- ✿ Fund RC-Investments
- ✿ Healthy Life
- ✿ Point Junior
- ✿ Country Potential
- ✿ RC Complex Systems
- ✿ RC Business
- ✿ Regional Best Practices
- ✿ The Roscongress Foundation International Investment Platform for Russian regions
- ✿ Online initiatives and projects
- ✿ Roscongress Foundation international events



Event management

The Roscongress Foundation offers a range of services related to organizing events of all kinds and levels of complexity, including video conferencing and online events:

- Developing and executing business event concepts
- Devising business agendas and inviting speakers, moderators, and thought leaders
- Organizing themed awards and award ceremonies
- Developing unconventional participant interaction solutions
- Creating audiences for events and working with participants
- Developing corporate style and design concepts for events
- Organizing event advertising campaigns and attracting sponsorship
- Preparing and managing venues and signage
- Organizing participant services and temporary staff



Expertise and analysis

The development of expertise and analytical capabilities is a priority for the Roscongress Foundation. The organization draws upon the skills of 5,000 professionals based in Russia and around the world.

Business events by the Roscongress Foundation are accompanied by a number of publications. These include Roscongress Insider analytical digests, research reports and expert summaries featuring contributions from leading consulting companies, universities, analytical centres, and development institutions. The exceptional expertise offered by the Roscongress Foundation and its dependable pool of analytical partners enables the organization to provide consulting services and targeted research on a variety of topics and for various stakeholders. The Roscongress Foundation publishes all of its intellectual output on the ROSCONGRESS.ORG Information and Analytical System, which provides quick and easy access to key materials from the largest business events in the country.



Delegate management services

The Roscongress Foundation provides professional delegate management services for international conventions, exhibitions and sporting, public, and cultural events. A flexible approach is employed in order to establish strategic communications with participants. This helps to build and expand the target audience for any type of event.

Organizing an invitational campaign and building an audience for the event

- Conducting an expert assessment and analysis of the online/offline event's target audience
- Drafting a list of potential participants or running an invitational campaign based on the client's own lists
- Developing registration forms and a personal account area for participants on the event website
- Building, maintaining, and updating the participant database

Providing participants with information

- Turnkey organization of an omnichannel contact centre for a company or event
- Email marketing: developing a strategy and content plan for mailouts based on the interests of the target

audience, preparing email/letter layouts, and analysing the results of the campaign

- Preparing working content for the event website, SEO optimization
- Preparing print and digital materials of any kind: booklets, leaflets, brochures, and presentations
- Organizing information desks at the event venue and training personnel

Delegate management

- Providing information and logistical support on an ongoing basis
- Signing participation agreements and processing payments via personal accounts
- Support for VIP participants



Setting up a call centre

The Roscongress Foundation call centre offers companies an effective means of providing clients and event participants with the information they need, as well as promoting projects and services.

Turnkey client liaison solutions include launching a contact centre from scratch or boosting the capabilities of an existing one, automating the processing of standard queries with software tools, and establishing lines of communication in 20+ languages.

Contact centre service:

- Incoming calls: technical support, hotline, information service, registration of applications
- Outgoing calls: customer development, database updates, questionnaires, market research
- Automated communications: voice bot, chat bot, interactive voice response
- Additional promotional tools: email marketing, mass SMS campaign, notifications in messenger apps



Social and technological initiatives

The Roscongress Foundation implements projects that set out to solve the issues that matter most to society:

- Socialization, adaptation and professional development for children and teenagers going through difficult life situations
- Developing an inclusive corporate culture and helping people with disabilities find employment
- Introducing promising technologies and business tools in convention and exhibition activities, education, advertising and other sectors
- Improving efficiency in finding and hiring talented professionals
- Building business processes in professional teams and organizations
- Setting up hotlines for vital social issues



International and regional cooperation

The Roscongress Foundation works with partners around the world to shape an independent ecosystem capable of responding to the most pressing challenges facing the international business community. Partnerships have been established with 126 organizations in 69 countries worldwide. These include international organizations, business associations, media outlets, financial institutions, development institutions, and private and public bodies.

- Promoting the interests of Russia and the Roscongress Foundation on the international stage
- Shaping a topical agenda for major events in Russia and abroad
- Organizing bilateral and multilateral business events both online and offline
- Organizing and holding roadshows, business missions, and official visits
- Providing assistance in identifying potential business partners
- Helping to set up project centres to support business and investment projects

The Roscongress Foundation offers effective solutions for promoting the Russian regions, both in terms of their investment and export potential. Cooperation agreements have been signed with 55 regional governments and 93 non-profit organizations from across Russia.

- Holding St. Petersburg International Economic Forum regional sessions under the 'Russia's Regions: New Areas of Growth' project
- Promoting a region's brand at major conventions in Russia and abroad
- Organizing roadshows around the world
- Organizing international business missions to regions across Russia
- Promoting opportunities to invest in a region via the Roscongress Foundation's international and regional partner network, including selecting and building databases of potential international partners, organizing meetings, and providing support for them



Roscongress International



A network of Roscongress Foundation project offices in the Middle East, Africa, Asia and Latin America – an independent platform for interaction between Russian and foreign business circles, scaling up Russia's cooperation with foreign partners.

Goals and competencies:

- Ensuring effective participation of foreign partners in the largest economic forums in Russia
- Conducting major trade, economic and investment events abroad (forums, exhibitions, roadshows)
- Organizing business missions from Russia abroad and vice versa
- Advisory and analytical support for Russian business and investment projects



Organizing cultural events and filmmaking



Every year, the RC-ART production centre holds dozens of events of various kinds. These include mass entertainment events, cultural festivals, city concert programmes, private events for major companies, gala receptions, and private protocol events attended by heads of state. RC-ART employs Russian and international performers across a wide range of genres, and provides full technical support at events, including creating opening videos, interactive clips, light and laser shows, and robot shows. The production centre also provides a full range of film production services, from developing a creative concept and script based on the client's requirements to creating animated 3D elements and applying advanced CGI effects.



Organizing sporting events

RC-Sport is the Roscongress Foundation's sporting platform.

Over the course of 4 years, more than 200 events have been organized across 40 sporting disciplines.

Each economic forum's sporting programme invariably draws a great deal of interest among business and political leaders, with events providing an excellent opportunity to hold informal discussions and build partnerships.

The sporting agenda has been further developed with the establishment of the Roscongress Sport Club, which offers a year-round programme of gala matches, training sessions, and business events in Moscow.





Information and media support

The Roscongress Foundation manages the full spectrum of event media support. It prepares and conducts all types of turnkey press events, works with the press and newsmakers, and offers other media support services.

- Preparing and implementing publicity campaigns in international, national, and regional media outlets
- Working with the press services of event newsmakers, Russian government bodies, and partners
- Organizing and conducting press conferences, briefings, signing ceremonies, media access events, press tours, and interviews
- Preparing and distributing information materials to journalists, including announcements, press releases, post-event press releases, photographs, and video materials
- Setting up a press centre and international broadcasting centre
- Photography and video recording at events, creating a photo bank
- Creating and managing event websites, mobile applications
- Creating and managing events' social network accounts
- Creating video clips and presentations, including 3D formats
- Data on the participants in events held by the Roscongress Foundation, the topics under discussion, key problems and different ways to address them, including video searches for session broadcasts, are presented in real time in the ROSCONGRESS.ORG Information and Analytical System



Service management

RC Service offers a full range of services during the trip and travel: organization of transfers, accommodation, leisure time, entertainment and business events as well as any other related services during the trip.

- Airplane ticket reservation and delivery for domestic and international flights
- Railway ticket sales and delivery for domestic and international routes
- VIP lounges and special services for passengers' facilities at airports in Russia, the CIS and other countries
- Transportation facilities
- Hotel accommodation all over the world
- Services for foreign partners, organizing visits for foreign partners to the Russian Federation
- Visa assistance, including visa paperwork, advisory services and assistance in any issue concerning visa application

- Group and individual travel including transportation, accommodation, meal services, and cultural and sporting programmes

Priority Service

In order to make your participation in the Roscongress Foundation events more comfortable and efficient we offer personal assistants who will carry out all kinds of assignments regardless of the time or day, just a phone call away.

- Priority guaranteed booking of desired hotels and plane tickets for regular flights and rental of accredited vehicles of the required class
- Full range of concierge services



RC Catering

Food and hospitality for events of all sizes. The main areas of activity are catering, hotel services and congress management.

Many years of experience

- Over 1,000 projects successfully implemented, including on a federal and international scale
- More than 25,000 items of technical equipment, crockery, and textiles
- A quality service for up to 30,000 guests at the same time

Quality assurance

Technical capacity

We provide high-quality catering services for projects of any size

- Event catering: breakfasts, lunches, dinners, coffee breaks, receptions, cocktail parties, banquets, office spaces, meeting rooms, VIP rooms, and headquarters
- Event planning and conceptualization
- Organization of catering services at any venue in compliance with all regulations and requirements
- Recruitment, selection, and training of staff
- Supplier selection and quality control

We provide a full range of high-level hospitality services for events

- The work is conducted in accordance with the Rules for providing hotel services in the Russian Federation
- Organization of hotel stock and furnishing of rooms in accordance with 5-star standards

- Organization of hotel room reservation system and room allocation
- High-quality services provided in a timely manner

Comprehensive event service

- Provision of event venue equipment
- Efficient organization and management of event logistics
- Arrangement of events, including seating plans and provision of technical facilities
- Technological and informational support of the event
- Adherence to international quality standards and established norms and requirements during event organization and execution



Volunteer programme

The Roscongress Foundation's volunteer corps promotes youth development, and is an effective tool for supporting talented and ambitious young people who will build the future of our country and change the world for the better. Involving young people in the country's affairs, its civic activity, and its cultural, moral, and spiritual values helps to build a single entity from which a society of responsible citizens, capable of achieving great goals, will grow.

The Roscongress Foundation offers young people a chance to demonstrate their social activism and civic-mindedness and to gain experience and knowledge through taking part in major Russian forums and international projects.

Event participants highly appreciate the work of volunteers and stress the importance of their contribution to creating a supportive, friendly atmosphere at Roscongress Foundation events.





RK-SMART

RK-SMART provides processing services for legal entities. The RK-SMART fuel card is a multi-brand card accepted at more than 5,700 petrol stations and recognized for its broad CIS and EU coverage. This fuel payment system allows you to reduce costs and control your expenses by simplifying fuel accounting procedures and saving on petrol station visits.

Benefits of using RK-SMART fuel cards:

- no minimum sampling threshold for the contract and the card
- cashless payments for fuel
- cards are issued free of charge
- cutting down fuel expenses: VAT refund, availability of discounts
- free services: personal web office, petrol station locator, payment alerts
- electronic document management
- we take care of the shipping charges for contracts, reporting documents, and cards
- no hidden fees, additional fees or contract maintenance fees



The MARMA augmented reality project

The MARMA augmented reality project is a technology of the future that allows any image, banner, object or stand to be 'brought to life', making them unforgettable.

It is a real-time AR platform that augments the familiar physical world with digital objects, like video content and interactive 3D models.

Augmented reality technology is being successfully used as an effective tool for promoting services in convention and exhibition activities, advertising, construction, sports, retail, the restaurant business, the oil and gas industry, training, medicine, and other sectors.

The use of AR in marketing and advertising activities opens up new prospects for attracting clients and boosting loyalty, increasing conversions, simplifying communication and generating brand awareness.



Roscongress Club

A private club for business development, social partnership, and the implementation of large-scale projects, as well as a networking space that brings together successful entrepreneurs, politicians, world experts, scientists, as well as cultural and sports figures for the key events of the Roscongress Foundation.

Having the status of a Roscongress Club partner offers a whole new level of participation in Russia's largest congress and exhibition events and underscores that your company has a leading position and is part of the business establishment.

While their card is valid, club members are granted club privileges, including the opportunity to book meeting rooms, a club invitation to the Organizing Committee reception, visits to exclusive business, evening, and sporting events, concierge services, and much more.





Fostering innovation

The Innovation Space is a special programme, exhibition space, and presentation area for innovative projects and high-tech Russian startups.

The Innovation Space is not just a useful networking opportunity, it also provides projects with the opportunity to present their investment potential to government bodies, large corporations, investment funds, and business angels. In an Innovation Space, event participants discuss the demand for and opportunities to use innovations in all areas of life and the economy and immerse themselves in the details of various branches of industry, focusing on specific issues and emerging challenges.

The lounges also serve as a way to expand the reach of Russian high-tech products both at home and abroad, thanks to the interest of international Roscongress Foundation forum guests.



Forming a social ecosystem

The Innosocium Foundation, the social platform of the Roscongress Foundation, was established to facilitate a constructive dialogue between business, government, and civil society.

The Innosocium Foundation's activities primarily aim to develop culture, creative industries, education, youth initiatives, women's leadership, and social communications.

The Foundation's main objectives are to provide practical support for priority areas of social development, create and promote the social agenda through the communication platforms of the Roscongress Foundation, implement charitable initiatives, enhance the effectiveness of NPOs and corporate social responsibility, and bolster international cooperation as part of the sustainable development agenda.



Business Priority



Business Priority is a project by the Roscongress Foundation which aims to increase the competitiveness of the Russian economy by promoting innovative products and technologies produced domestically. Its goal is the creation of a national quality standard for high-tech innovative projects with high liquidity in the global market which is recognized by the international community. Business Priority status brings several benefits, including direct contact with major investors and manufacturers, and consultations with leading experts. This enables companies to significantly reduce the time to market for products on both the domestic and international markets and to scale up their business and increase capitalization.



Fund RC-Investments

Fund RC-Investments is the Roscongress Foundation's investment platform. Its main focus is to attract financing and support the implementation of key investment, business and export-oriented projects across Russia. By bringing together key investors, economic players, and Russian and international corporations and government officials, the Roscongress Foundation serves as a professional facilitator for priority investment projects. Its work with international businesses, associations, development institutions, and expert communities allows it to identify optimal solutions, draw up discussion agendas, and establish dialogue between countries.



Healthy Life



Healthy Life is a social initiative by the Roscongress Foundation. It was instituted to source and develop practical proposals related to implementing national projects which focus on increasing the healthy life expectancy of people in Russia. The Healthy Life project is showcased at the Roscongress Foundation's biggest events, and invariably draws the medical and scientific communities. The project also serves as a platform to hold professional discussions and presentations of innovations in healthcare. It has resulted in the creation of the Healthy Life Forum, one of the largest specialized events in Russia. The forum has established itself as an influential platform for evaluating the provisional results of the country's national Healthcare project.



Point Junior

The Point Junior project was created to foster a community of proactive teenagers aged 14–18 by creating a cross-cutting agenda at the country's key discussion and communication platforms, giving young people the opportunity to present their initiatives and projects, as well as receive mentoring support from world business leaders, prominent politicians and public figures. Since its creation, the project has become a part of key business events of the Roscongress Foundation, bringing together hundreds of talented schoolchildren from all over Russia and abroad.



Country Potential

Country Potential is an intelligent HR platform designed for vocational testing and placement of young professionals.

The platform simplifies the process of finding suitable employees and helping them discover their dream jobs. The comprehensive testing system encompasses all key areas, such as soft skills, motivation, trainability, potential, and priorities. It analyses the professional, personal and even predicted qualities of the job seeker.

More than 100 companies are already prepared to hire junior specialists. For employers, the platform streamlines the recruitment process and reduces the time and money needed for the onboarding and adaptation of employees.



RC Complex Systems

RC Complex Systems brings together leading Russian scientists, engineers and entrepreneurs to design, create and manage modern technological platforms and science-intensive investment projects at the interstate level.

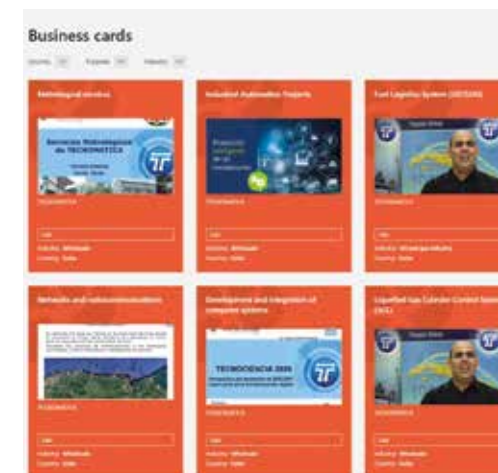
Modern technology platforms offer a means of communication enabling effective interaction at all levels within complex networks and creating a space for trust between participants.

The concept of the platform approach, created by RC Complex Systems experts, is based on the use of artificial intelligence, big data and the construction of advanced ecosystems – the technologies that make it possible to develop simple solutions for managing complex projects of any nature both in Russia and abroad.



RC Business

RCBusiness was established to cater for the needs of professionals working in a wide variety of industries. Entrepreneurs can use the platform to promote their business to a large community of Russian and international companies.





Regional Best Practices

Expert Regional Group project has been launched by the Roscongress Foundation and the Ministry for the Economic Development of the Russian Federation. The Regional Best Practices project aims to collect, exchange, and implement proven and effective best practices. The practices themselves are simple measures that can easily be implemented in new regions.



Investment Platform for Russian regions

This initiative aims to create a unique digital environment that brings together investors and project initiators across Russia. It also offers up-to-date information on Russia's regions, business conditions, government support measures and other aspects of doing business, thereby helping to improve the investment climate throughout the country.



Online initiatives and projects

The Roscongress Foundation is constantly working to develop its online expertise. As a result, it is able to offer leading-quality virtual initiatives dedicated to prospects and challenges in various sectors of the economy.

Among those taking part in the Foundation's events are world-renowned experts, government representatives, business leaders, and famous bloggers. Media partners for individual projects include top international news outlets.

Online events are streamed live on the Roscongress Foundation's official website (roscongress.org), social media accounts, and the platforms of the Roscongress Foundation's media partners.





Roscongress Foundation international events

In the context of a rapidly changing economic and political environment, open and honest dialogue between governments and business communities throughout the world is of particular importance. The Roscongress Foundation sets out to organize professional, high-quality events that offer a platform for this kind of dialogue.

Throughout the year, the Foundation runs a series of outreach events aimed at maintaining cooperation between Russian and foreign officials, business communities, and academia.

The practical nature of the Roscongress Foundation's outreach events makes an important contribution to tackling contemporary Russian and global economic challenges.



2024 Events calendar



13-14 February
Moscow



19-20 February
Moscow



1-7 March
Sirius Federal
Territory



17-19 April
Moscow



April
Krasnoyarsk



14-19 May
Kazan



28-30 May
Mineralnye Vody



5-8 June
St. Petersburg



12-16 June
Moscow



26-28 June
St. Petersburg



3-6 September
Vladivostok



3 September
Vladivostok



16-20 September
Sirius Federal
Territory



18-20 September
St. Petersburg



26-28 September
Moscow



4-5 October
Altai Republic



October
Kazan



November



November
Moscow



20-22 November
Sirius Federal
Territory



December
Moscow

2024 Events calendar



FEBRUARY

MON	TUE	WED	THU	FRI	SAT	SUN
				1	2	3 4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29			



JUNE

MON	TUE	WED	THU	FRI	SAT	SUN
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3	4	5	6	7	8	9
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24	25	26	27	28	29	30



OCTOBER

MON	TUE	WED	THU	FRI	SAT	SUN
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30	31					



MARCH

MON	TUE	WED	THU	FRI	SAT	SUN
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JULY

MON	TUE	WED	THU	FRI	SAT	SUN
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NOVEMBER

MON	TUE	WED	THU	FRI	SAT	SUN
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APRIL

MON	TUE	WED	THU	FRI	SAT	SUN
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AUGUST

MON	TUE	WED	THU	FRI	SAT	SUN
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DECEMBER

MON	TUE	WED	THU	FRI	SAT	SUN
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The Roscongress Foundation
12, Krasnopresnenskaya Naberezhnaya,
Moscow, 123610, Russia
+7 (495) 640 4440
+7 (812) 680 0001
info@roscongress.org

ROSCONGRESS.ORG

