a socially oriented non-financial development institution and a major organizer of international conventions, exhibitions, and public events
The Roscongress Foundation was founded in 2007 with the aim of facilitating the development of Russia’s economic potential, promoting its national interests, and strengthening the country’s image. One of the roles of the Foundation is to comprehensively evaluate, analyse, and cover issues on the Russian and global economic agendas. It also offers administrative services, provides promotional support for business projects and attracting investment, and helps foster social entrepreneurship and charitable initiatives.
The Foundation’s events draw more than 80,000 participants each year from 195 countries, with more than 10,000 media representatives working on-site at Roscongress’ various venues. The Foundation benefits from analytical and professional expertise provided by 2,500 people working in Russia and abroad. In addition, it works in close cooperation with economic partners from 75 countries worldwide.
The Roscongress Foundation: areas of expertise

- Project management
- Promotion of projects in Russia and overseas
- Media support
- Startup Lounge
- Social platform
- Volunteer programme
- Cultural events
- Sporting events
- The Roscongress Club

Project management

The Roscongress Foundation offers a range of services for organizing events of all kinds and levels of complexity, and provides assistance with specific aspects of event planning or hosting:

- Developing and executing business event concepts
- Devising business agendas and inviting speakers, moderators, and thought leaders
- Organizing themed awards and award ceremonies
- Developing non-standard participant communication formats
- Creating audiences for events and working with participants
- Developing corporate style and design concepts for events
- Organizing event advertising campaigns
- Attracting sponsorship
- Preparing and managing venues and signage
- Organizing participant services
- Organizing the work of temporary staff
The Roscongress Foundation is a development institution uniting all of the most important economic forums, allowing it to effectively support investment projects in all regions of the country and provide comprehensive assistance with implementation through the involvement of key participants in investment and economic activities.

Promotion of projects in Russia and overseas

Promoting business
The Foundation offers an integrated approach to supporting business projects in Russia, including cooperating with non-governmental organizations and government bodies, identifying investors, selecting business projects, developing risk mitigation models, consulting, providing assistance with export projects, and helping foreign companies to enter the Russian market.

Promoting the regions
As part of efforts to promote the regions of the Russian Federation and their investment and export potential, the Foundation offers effective solutions at the country’s main conventions and through the Foundation’s international and regional partner network, including the organization of a series of off-site foreign road shows and SPIEF’s ‘Russia’s Regions: New Areas of Growth’ events.

International cooperation
Extensive cooperation with representatives of international business, development institutions, and expert communities from all over the world enables the Foundation to find effective solutions, formulate a topical event agenda, and build a dialogue between countries. They have experience putting together foreign delegations, roundtables and country pavilions, bilateral business forums, ‘Russian Days’ abroad, road shows, business missions, and other multi-format projects.

Media support

The Roscongress Foundation manages the full spectrum of event media support. It prepares and conducts all types of turnkey press events, works with the press and newsmakers, and offers other media support services.

- Preparing and implementing publicity campaigns in international, national, and regional media outlets
- Working with the press services of event newsmakers, Russian government bodies, and partners
- Organizing and conducting press conferences, briefings, signing ceremonies, media access events, press tours, and interviews
- Preparing and distributing information materials to journalists, including announcements, press releases, post-event press releases, photographs, and video materials
- Setting up a press centre and international broadcasting centre
- Photography and video recording at events; creating a photo bank
- Creating and managing event websites, mobile applications
- Creating and managing events’ social network accounts
- Creating video clips and presentations in 2D and 3D formats
- Data on the participants in events held by the Roscongress Foundation, the topics under discussion, key problems and different ways to address them, including video searches for session broadcasts, are presented in real time in THE INFORMATION AND ANALYTICAL SYSTEM ROSCONGRESS.ORG.
The Social Platform is a strategic initiative by the Foundation, designed to establish a stable dialogue between business, government, and civil society. The Foundation creates feedback tools, promotes a social agenda, and fosters the development of a social environment and philanthropy in Russia in a number of ways, including:

- the creation of a single information space and the right conditions for promoting trilateral dialogue between the government, business, and non-profits
- assistance in developing international cooperation and the sharing of experiences on social themes
- the promotion of socially important projects and initiatives
- assistance in setting up an international women’s community for addressing social issues
- the development of an institution of social communication in Russia.

The Startup Lounge is a special programme, exhibition space, and presentation area for innovative projects and high-tech Russian startups, providing them with useful networking opportunities and the chance to present investment potential to representatives of government bodies, major corporations, investment funds, and business angels.

In a Startup Lounge, event participants discuss opportunities to use innovations in all areas of life and the economy and immerse themselves in the details of various branches of industry, focusing on specific issues and emerging challenges. They also serve as a way to expand the reach of Russian high-tech products, at home and abroad, thanks to the high number of foreign participants.

The Roscongress Foundation’s volunteer corps promotes youth development, and is an effective tool for supporting talented and ambitious young people who will build the future of our country and change the world for the better. Involving young people in the country’s affairs, its civic activity, and its cultural, moral, and spiritual values helps to build a single entity from which a society of responsible citizens, capable of achieving great goals, will grow.

The Roscongress Foundation offers young people a chance to demonstrate their social activism and civic-mindedness and to gain experience and knowledge through taking part in major Russian forums and international projects. Event participants highly appreciate the work of volunteers and stress the importance of their contribution to creating a supportive, friendly atmosphere at Roscongress Foundation events.
The cultural programme is a key element of the Foundation’s business events and traditionally is of great interest to participants and the media. The Foundation’s events are held throughout the world, so participants get to know new regions and countries and their histories, traditions, and cultures. The Foundation’s work includes:

- Organizing socially significant events
- Planning and conducting official receptions, and receptions for delegation heads and those accompanying them
- Developing substantive event content
- Organizing invitations: attracting cultural figures, performing artists, and show business stars
- Developing a service allowing participants to buy electronic tickets to events
- Selecting and cooperating with exclusive venues

Corporate sport is not only a modern trend, but also an effective way to involve the economically active population in sport and address corporate challenges and regional development. Forum sporting programmes create extensive opportunities for networking and informal dialogue, including:

- Organizing charitable races, gala hockey, basketball, and football matches, sailing regattas, VIP tennis, golf, and ski tournaments, and much more
- Holding corporate games and sporting events for companies, organizations, and regions
- Organizing sports-related sessions as part of forum business programmes and conventions and exhibitions on sport and sports tourism

This private club for the intellectual, business, and political elite is a natural extension of the forums organized by the Roscongress Foundation. Unitng Russian and global thought leaders, the Roscongress Club is a conceptual platform of strategic interest to everyone who seeks to influence the political and economic landscape in Russia and the world.

Access to the club is open exclusively to Roscongress Club card holders. A specially equipped communications space has been created to offer the best possible environment for business networking during major events managed by the Roscongress Foundation: the St. Petersburg International Economic Forum, the Eastern Economic Forum, and the Russian Investment Forum.

While their card is valid, club members are granted club privileges, including the opportunity to book meeting rooms, a club invitation to the Organizing Committee reception, visits to exclusive business, evening, and sporting events, concierge service, and much more.

Club cards may only be purchased by the Roscongress Foundation’s Premium category participants.
One of the foremost international platforms bringing together leaders to discuss the most pressing issues affecting global economics and finance.

The St. Petersburg International Economic Forum has been held annually since 1997.

Since 2005, the Forum has been held under the auspices and with the participation of the President of the Russian Federation, who addresses the Russian and global business communities at the plenary session alongside other heads of state.
“The St. Petersburg meetings have become a good tradition. We value the Forum’s atmosphere of trust and openness. Such a discussion and an informal dialogue are particularly important today when the environment for doing business and making investments, as well as everyday life, going through dynamic changes too.”

Vladimir Putin
President of the Russian Federation

“Building a Trust Economy”

SHINZO ABE
Prime Minister of Japan

“This dialogue was extremely open, direct, and effective. It was also very productive. I think that it enabled us to have a truly honest exchange of views on the world and the future as they are held in Russia and in France right now. We also talked about our obligations and our responsibilities.”

Emmanuel Macron
President of France

“We are determined to further deepen broad-ranging cooperation with our Russian partners, and develop a comprehensive strategic relationship and partnership in the spirit of equality, trust, mutual support, and long-standing friendship.”

Christine Lagarde
Managing Director of the International Monetary Fund

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Wang Qishan
Vice President of the People’s Republic of China

“In supporting international institutions, world leaders, many of whom are here today, shoulder a responsibility not only to speak, but also to back up their words with action, as we too are planning to do.”

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ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM

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St. Petersburg, Russia
6–8 June 2019
Regional sessions of the St. Petersburg International Economic Forum ‘Russia’s Regions: New Areas of Growth’

Russia’s Regions: New Areas of Growth is a series of high-level regional events with the objective of establishing a direct dialogue between small and medium-sized businesses in Russia’s regions and politicians, heads of development institutions, governors, representatives of investment funds, and experts in management and entrepreneurship. The regional sessions are held at the best regional venues in the same format as the St. Petersburg International Economic Forum.
Eastern Economic Forum

A key international platform for establishing and strengthening ties within the Russian and global investment communities, and for comprehensive expert evaluation of the economic potential of the Russian Far East, the investment opportunities it offers, and business conditions within advanced special economic zones.

The Forum was established by decree of the President of the Russian Federation and is held each year in Vladivostok.
“Developing the Far East is an absolute priority for us. This is a consistent and long-term policy. We are working hard to create a strong centre of international cooperation and integration, business and investment activity, education, science and culture in the dynamically growing Asia-Pacific Region. We are building this centre primarily in the interests of Russian citizens, the residents of the Far East, for their wellbeing, as well as for people to fully realise their potential.”

VLADIMIR PUTIN
President of the Russian Federation

“We are ready to come together with Russia and channel our combined efforts into cooperation in such key areas as infrastructure, energy, agriculture, tourism, mobilizing small and medium-sized businesses, strengthening the role of technology in cooperation, increasing the added value of production, using our respective advantages to complement each other, and achieving mutual benefits through fruitful Chinese–Russian cooperation in the Far East.”

XI JINPING
President of the People’s Republic of China

“The annual Eastern Economic Forum is becoming an important platform where the countries of the Asia-Pacific region can meet to discuss future areas for the development of cooperation. We all face the challenge of finding new opportunities for all of the countries in our region. For our country, the Russian Far East offers an important starting point for deepening cooperation with the countries of the region and adapting to economic integration.”

KHALTMAAGIN BAT TULLGA
President of Mongolia

“Russian–Japanese relations are presently moving forward at an unprecedented pace. Our plan for bilateral cooperation already includes more than 150 projects, more than half of which are now being implemented, or are on the verge of implementation. The many things that our two countries have achieved together so far are just a preview for the large-scale projects that could be implemented if only we have the will.”

SHINZÔ ABE
Prime Minister of Japan

“We hope to build ‘nine bridges’ between the Russian Far East and the Korean Peninsula, harmoniously combining a new Korean northern policy with Russia’s new eastern policy, China’s Belt and Road plans, the Mongolian Development Path, and the eight-point cooperation plan with Japan. This will provide the starting point for achieving our mutual goal of ensuring peace and common prosperity in Northeast Asia.”

LEE NAK-YEON
Prime Minister of the Republic of Korea
Russian Investment Forum

An effective platform for discussing ways to develop and realize the economic potential of Russia’s regions and municipalities, showcase the investment opportunities they have to offer, and strengthen cooperation between Russian regions, Russian business, the expert community, and the media.

The Forum is held with the participation of the Prime Minister of the Russian Federation Dmitry Medvedev.

>8,000 participants from 65 countries

>530 speakers and moderators

2019 saw the signing of 567 agreements worth RUB 968 billion

1,326 media representatives
‘Russian Energy Week’ International Forum

Russia’s largest international platform for discussing trends in the global fuel and energy industry, identifying the main directions of development, and seeking optimal solutions to existing challenges.

Forum participants include heads of state and government, representatives from major international energy companies and industry leaders, and prominent world experts and media figures.

Russian Energy Week includes an award ceremony for the MediaTEK All-Russian Contest for the Media, Energy Sector Press Services, and Regional Administrations.

The Forum is held with the support of the Ministry of the Russian Federation and Moscow City Government.
A record number of professionals came to take part in this Russian Energy Week, and included all those interested in the energy industry. Approximately nine and a half thousand people altogether came to discuss the global energy agenda in an open, trusting way. It is no secret that Russia is one of the largest players on the world energy market. We occupy a leading position in the extraction and export of oil and gas, and we are among the leaders in terms of electricity generation and coal production. It is extremely important for us to be sensitive to trends in the global energy industry in order to effectively realize our competitive advantages and, together with other countries, form a common energy space and a common energy future.

REW has already established itself as a leading platform for discussing the agenda not only of the Russian, but also the global energy policy. During the forum discussions, representatives of government and business as well as experts from around the world have the opportunity to find common ground and identify ways to develop further cooperation both at the company level and at the state level.

We are working together to improve our bilateral relations and to stabilize the global market. The leaders of Russia and Saudi Arabia are in complete agreement here. Our goal was to balance supply and demand in order to increase investment flows and bring investment back into the industry, which was suffering from numerous bankruptcies and management failings. And I believe that, in these areas, we have been 100% successful.

KHALID A. AL-FALIH
Minister of Energy, Industry, and Mineral Resources of Saudi Arabia

ALEXANDER NOVAK
Minister of Energy of the Russian Federation

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International Financial Congress

A key platform for discussing economic development issues in Russia and the world, topical issues in the financial industry, monetary policy, banking, the payments system, the pension savings market, insurance, microfinance, financial technologies, financial inclusion, and financial literacy.

The International Financial Congress is run by the Bank of Russia.

The Congress business programme traditionally opens with a speech given by the Governor of the Central Bank of the Russian Federation.
FINOPOLIS
Forum of Innovative Financial Technologies

The country’s biggest platform for discussion and analysis of trends and opportunities for applying modern digital technologies in the financial sector.

The objective of FINOPOLIS is to facilitate the implementation of innovative technologies in the financial sector of the Russian Federation.

Every year, FINOPOLIS gathers together representatives of leading Russian and international companies along with experts and government representatives. The Forum hosts a comprehensive discussion of current trends in the development of financial technologies and presents the latest Russian and international technological products and infrastructure solutions.
‘Arctic: Territory of Dialogue’ International Arctic Forum

A major platform for discussing pressing issues and prospects for the development of the Arctic region with foreign partners.

The Forum brings together government bodies, international organizations, scientists, and business representatives from Russia and around the world to engage in thought-provoking discussions and share detailed insights on current issues affecting sustainable growth in the Arctic.

The event is held with the support of the State Commission for Arctic Development and the participation of the President of the Russian Federation.
In our time, the significance of the Arctic is increasing greatly. It is attracting the close attention of nations and peoples; as a region whose wellbeing to a large extent determines the climate of the entire planet, as a treasure trove of unique flora and fauna, and, of course, as a territory in possession of vast economic opportunities and with enormous economic potential. Russia is open to constructive dialogue, and is creating the conditions required to effectively develop it.

VLADIMIR PUTIN
President of the Russian Federation

"The Arctic region is changing rapidly. We are faced with such issues as how to preserve a changing environment, at a time when living conditions for people are also transforming. Let us hope that our collaboration proves to be positive, and that an Arctic dialogue produces results."

GUÐNI THÓRÆLIUS JÓHANNesson
President of the Republic of Iceland

"We must ensure that the Arctic remains a zone of partnership. The strategic significance of the Arctic is increasing year after year as geopolitical tensions in other parts of the world continue to rise. We must not allow those tensions to cross over into this region."

SAULI NIINISTÖ
President of the Republic of Finland
Russia House in Davos

Russia House in Davos is the official Russian residence and a platform for business meetings, negotiations, and informal networking during the annual World Economic Forum (WEF).

Russia House is a broad-ranging, multi-faceted project, created to showcase Russia’s business opportunities and investment attractiveness to an audience of business executives and officials from around the world.

Address:
68, Promenade, Davos, Switzerland

Open to visitors:
during the World Economic Forum

>1,500 participants

70 countries

>150 media representatives
A meeting of the Foreign Investment Advisory Council was held at the Russia House in Davos with the heads of major corporations. They all noted the positive trends in macroeconomic indicators and agreed on further joint actions to improve cooperation between the government and business.

MAXIM ORESHKIN
Minister of Economic Development of the Russian Federation

“The Russian agenda in Davos remains as relevant as ever. Russia is part of the global economy and one of the key players in the world. Russia has a presence at the World Economic Forum in Davos. This is important both for our country and for the entire international community.”

ALEXANDER IVLEV
EY Country Managing Partner for Russia

“The Russia House in Davos was even more popular this year. People come with a clear understanding that there is interesting business communication here, where you can have a comprehensive discussion about what is happening in Russia today. You can even see this visually – there are a lot of people, and they spend a conscious part of their time here in Davos.”

DMITRY KONOVI
Chairman of the Management Board, Sibur Holding
Roscongress Foundation
international events

In the context of a rapidly changing economic and political environment, open and honest dialogue between governments and business communities throughout the world is of particular importance. The Roscongress Foundation sets out to organize professional, high-quality events that offer a platform for this kind of dialogue.

Throughout the year, the Foundation runs a series of outreach events aimed at maintaining cooperation between Russian and foreign officials, business communities, and academia.

The practical nature of the Roscongress Foundation’s outreach events makes an important contribution to tackling contemporary Russian and global economic challenges.

(A full list of events is available on the ROSCONGRESS.ORG website)

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