A socially oriented non-financial development institution and a major organizer of international conventions, exhibitions, and public events
THE ROSCONGRESS FOUNDATION IS A SOCIALLY ORIENTED NON-FINANCIAL DEVELOPMENT INSTITUTION AND A MAJOR ORGANIZER OF INTERNATIONAL CONVENTIONS, EXHIBITIONS, AND PUBLIC EVENTS

The Roscongress Foundation was founded in 2007 with the aim of facilitating the development of Russia’s economic potential, promoting its national interests, and strengthening the country’s image. One of the roles of the Foundation is to comprehensively evaluate, analyse, and cover issues on the Russian and global economic agendas. It also offers administrative services, provides promotional support for business projects and attracting investment, and helps foster social entrepreneurship and charitable initiatives.
Events managed by the Roscongress Foundation

Each year, the Foundation’s events draw participants from 208 countries and territories, with more than 15,000 media representatives working on-site at Roscongress’ various venues. The Foundation benefits from analytical and professional expertise provided by 2,500 people working in Russia and abroad. In addition, it works in close cooperation with 118 economic partners; industrialists’ and entrepreneurs’ unions; and financial, trade, and business associations from 69 countries worldwide.

Participants from 208 countries and territories

ANNUALLY

>100 events from Montevideo to Vladivostok

>1,700 agreements worth over RUB 9 trillion

>15,000 media representatives
The Roscongress Foundation: areas of expertise

Project management
• Developing and executing business event concepts
• Devising business agendas and inviting speakers, moderators, and thought leaders
• Organizing themed awards and award ceremonies
• Developing non-standard participant communication formats
• Creating audiences for events and working with participants

Promotion of projects in Russia and overseas
• Developing corporate style and design concepts for events
• Organizing event advertising campaigns
• Attracting sponsorship
• Preparing and managing venues and signage
• Organizing participant services
• Organizing the work of temporary staff

Media support

Startup Lounge

Social platform

Volunteer programme

Cultural events

Sporting events

The Roscongress Club

The Roscongress Foundation offers a range of services for organizing events of all kinds and levels of complexity, and provides assistance with specific aspects of event planning or hosting:
Promotion of projects in Russia and overseas

The Roscongress Foundation is a development institution uniting all of the most important economic forums, allowing it to effectively support investment projects in all regions of the country and provide comprehensive assistance with implementation through the involvement of key participants in investment and economic activities.

Promoting business
The Foundation offers an integrated approach to supporting business projects in Russia, including cooperating with non-governmental organizations and government bodies, identifying investors, selecting business projects, developing risk mitigation models, consulting, providing assistance with export projects, and helping foreign companies to enter the Russian market.

Promoting the regions
As part of its efforts to promote the regions of the Russian Federation and their investment and export potential, the Foundation offers effective solutions at the country’s main conventions and through the Foundation’s international and regional partner network, including the organization of a series of off-site foreign road shows and SPIEF’s ‘Russia’s Regions: New Areas of Growth’ events.

International cooperation
Extensive cooperation with representatives of international business, development institutions, and expert communities from all over the world enables the Foundation to find effective solutions, formulate a topical event agenda, and build a dialogue between countries. They have experience putting together foreign delegations, roundtables and country pavilions, bilateral business forums, ‘Russian Days’ abroad, road shows, business missions, and other multi-format projects.

Media support

The Roscongress Foundation manages the full spectrum of event media support. It prepares and conducts all types of turnkey press events, works with the press and newsmakers, and offers other media support services.

- Preparing and implementing publicity campaigns in international, national, and regional media outlets
- Working with the press services of event newsmakers, Russian government bodies, and partners
- Organizing and conducting press conferences, briefings, signing ceremonies, media access events, press tours, and interviews
- Preparing and distributing information materials to journalists, including announcements, press releases, post-event press releases, photographs, and video materials
- Setting up a press centre and international broadcasting centre
- Photography and video recording at events; creating a photo bank

- Creating and managing event websites, mobile applications
- Creating and managing events’ social network accounts
- Creating video clips and presentations in 2D and 3D formats
- Data on the participants in events held by the Roscongress Foundation, the topics under discussion, key problems and different ways to address them, including video searches for session broadcasts, are presented in real time in THE INFORMATION AND ANALYTICAL SYSTEM ROSCONGRESS.ORG.
The Social Platform is a strategic initiative by the Foundation, designed to establish a stable dialogue between business, government, and civil society. The Foundation creates feedback tools, promotes a social agenda, and fosters the development of a social environment and philanthropy in Russia in a number of ways, including:

- the creation of a single information space and the right conditions for promoting trilateral dialogue between the government, business, and non-profits
- assistance in developing international cooperation and the sharing of experiences on social themes
- the promotion of socially important projects and initiatives
- assistance in setting up an international women’s community for addressing social issues
- the development of an institution of social communication in Russia.

In a Startup Lounge, event participants discuss opportunities to use innovations in all areas of life and the economy and immerse themselves in the details of various branches of industry, focusing on specific issues and emerging challenges. They also serve as a way to expand the reach of Russian high-tech products, at home and abroad, thanks to the high number of foreign participants.

The Startup Lounge is a special programme, exhibition space, and presentation area for innovative projects and high-tech Russian startups, providing them with useful networking opportunities and the chance to present investment potential to representatives of government bodies, major corporations, investment funds, and business angels.

The Roscongress Foundation’s volunteer corps promotes youth development, and is an effective tool for supporting talented and ambitious young people who will build the future of our country and change the world for the better. Involving young people in the country’s affairs, its civic activity, and its cultural, moral, and spiritual values helps to build a single entity from which a society of responsible citizens, capable of achieving great goals, will grow.

The Roscongress Foundation offers young people a chance to demonstrate their social activism and civic-mindedness and to gain experience and knowledge through taking part in major Russian forums and international projects.

Event participants highly appreciate the work of volunteers and stress the importance of their contribution to creating a supportive, friendly atmosphere at Roscongress Foundation events.
The cultural programme is a key element of the Foundation’s business events and traditionally is of great interest to participants and the media. The Foundation’s events are held throughout the world, so participants get to know new regions and countries and their histories, traditions, and cultures. The Foundation’s work includes:

- Organizing socially significant events
- Planning and conducting official receptions, and receptions for delegation heads and those accompanying them
- Developing substantive event content
- Organizing invitations: attracting cultural figures, performing artists, and show business stars
- Developing a service allowing participants to buy electronic tickets to events
- Selecting and cooperating with exclusive venues

Corporate sport is not only a modern trend, but also an effective way to involve the economically active population in sport and address corporate challenges and regional development. Forum sporting programmes create extensive opportunities for networking and informal dialogue, including:

- Organizing charitable races, gala hockey, basketball, and football matches, sailing regattas, VIP tennis, golf, and skiing tournaments, and much more
- Holding corporate games and sporting events for companies, organizations, and regions
- Organizing sports-related sessions as part of forum business programmes and conventions and exhibitions on sport and sports tourism

This private club for the intellectual, business, and political elite is a natural extension of the forums organized by the Roscongress Foundation. Uniting Russian and global thought leaders, the Roscongress Club is a conceptual platform of strategic interest to everyone who seeks to influence the political and economic landscape in Russia and the world.

Access to the club is open exclusively to Roscongress Club card holders. A specially equipped communications space has been created to offer the best possible environment for business networking during major events managed by the Roscongress Foundation: the St. Petersburg International Economic Forum, the Eastern Economic Forum, and the Russian Investment Forum.

While their card is valid, club members are granted club privileges, including the opportunity to book meeting rooms, a club invitation to the Organizing Committee reception, visits to exclusive business, evening, and sporting events, concierge service, and much more.

Club cards may only be purchased by the Roscongress Foundation’s Premium category participants.
St. Petersburg International Economic Forum

One of the foremost international platforms bringing together leaders to discuss the most pressing issues affecting global economics and finance.

The St. Petersburg International Economic Forum has been held annually since 1997.

Since 2005, the Forum has been held under the auspices and with the participation of the President of the Russian Federation, who addresses the Russian and global business communities at the plenary session alongside other heads of state.

>19,000 participants from

145 countries

2019 saw the signing of 745 agreements worth over RUB 3.271 trillion

4,816 media representatives

St. Petersburg, Russia

3–6 June 2020
“Russia’s development – simply by virtue of its size, history, culture, human potential, and economic opportunities – cannot take place outside the global context. [...] We are grateful to our guests for their attention and friendly attitude to Russia and their willingness to engage in business cooperation that always rests on pragmatism, understanding of mutual interests and, of course, trust in each other, as well as frankness and clear-cut positions. [...] Today in Russia, we have embarked on implementing strategic long-term programmes, many of which are global in nature. The speed and scale of today’s changes in the world are unprecedented in history, and in the coming era, it is important for us to hear each other and pool our efforts to resolve common goals. Russia is ready for these challenges and changes. We invite all of you to take part in this large-scale and equitable cooperation.”

VLADIMIR PUTIN
President of the Russian Federation

“This year’s Forum in St. Petersburg is being held under the theme ‘Creating a Sustainable Development Agenda’, which addresses the concerns of the international community and is of great importance. [...] In a changing world, joint efforts and mutually beneficial partnerships are the correct path to follow for all countries, without exception. [...] When working together internationally, it is imperative to have partners who are sincere, trustworthy, and likeminded. Russia is not only our largest neighbour and a major strategic partner, it is also one of our most important and high-priority partners across every sphere.”

XI JINPING
President of the People’s Republic of China

“The St. Petersburg Forum has cemented its status as a key event in global economics and politics. It is a platform for discussing vital issues affecting global development today. The participation of the President of Bulgaria, the prime ministers of Slovakia and Armenia, and two global leaders sends a very powerful message. It speaks of the importance of the idea of sustainable development, and how it can only be achieved when all nations work towards this goal.”

KUSHASHRA KADIR
Prime Minister of the Republic of Bulgaria

“For countries such as Armenia, it is crucial that access to global economic centres and initiatives is institutionalized. This concerns our partnership with the Russian Federation and involvement in the Eurasian Economic Union. [...] Armenia has signed a treaty with the EU which will enhance our cooperation across all areas. We intend to leverage this when designing and implementing our reforms.”

NIKOL PASHINYAN
Prime Minister of the Republic of Armenia

“It is a huge honour for me to be at this Forum today and join this discussion on sustainable development goals. [...] This agenda contains a vision and set of clear benchmarks which take into account the Fourth Industrial Revolution, climate change, and security threats. It is the 2030 Agenda. And it is crucial that everyone is involved.”

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Regional sessions of the St. Petersburg International Economic Forum ‘Russia’s Regions: New Areas of Growth’

Russia’s Regions: New Areas of Growth is a series of high-level regional events with the objective of establishing a direct dialogue between small and medium-sized businesses in Russia’s regions and politicians, heads of development institutions, governors, representatives of investment funds, and experts in management and entrepreneurship.

The regional sessions are held at the best regional venues in the same format as the St. Petersburg International Economic Forum.
Eastern Economic Forum

A key international platform for establishing and strengthening ties within the Russian and global investment communities, and for comprehensive expert evaluation of the economic potential of the Russian Far East, the investment opportunities it offers, and business conditions within advanced special economic zones.

The Forum was established by decree of the President of the Russian Federation and is held each year in Vladivostok.
Vladivostok, Russia 2–5 September 2020

“Vladivostok, Russia
2–5 September 2020

EASTERN ECONOMIC FORUM

VLADIMIR PUTIN
President of the Russian Federation

“I have set far-reaching objectives to develop the Far East, and ambitious goals always require partnership and a pooling of efforts. We have set a high standard for this form of collaboration, and will welcome everyone interested in this endeavor. We believe in the future of our partnership, and in the future of the Russian Far East.”

NARENDRA MODI
Prime Minister of India

“We are proud that the Far East has come to symbolize the openness of the entire country, its spirit of innovation, and its resolve to remove barriers to communication between businesses and people. [...] We will very shortly be entering a new stage of partnership in the regions of India and the Pacific Ocean. Once ships begin traveling between Vladivostok and Chennai, and Vladivostok becomes a springboard for entering the markets of India and Southeast Asia, the partnership between India and Russia will become even stronger and prosper even more. [...] This is how we will be able to build a foundation for collaboration which is based on the rule of law, mutual respect, and territorial integrity.”

SHINZO ABE
Prime Minister of Japan

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MAHATHIR MOHAMAD
Prime Minister of Malaysia

“Russia is one of a few countries located in both Europe and Asia. However, Russia’s geography is unique – it genuinely is a bridge between the West and the East, between Europe and Asia. And I believe that this can help Russia play a vital role not only in Europe, but the Far East, too. [...] It is my hope that as a result, we will see cooperation and friendship strengthen between Malaysia and Russia for the benefit of our peoples.”

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SHINZO ABE
Prime Minister of Japan

“In 1956 our nations made a firm promise to each other to build relations on the principles of peacefulness and good will, and not to wage war and consider the other to be the enemy. And today, we are moving forward at an increasing rate. We are accelerating measures to ensure that we are moving in the same direction, and striving to achieve mutual development in a wide range of areas, such as trade, economics, foreign policy, culture, and sport. And business on the four islands is progressing and personal contacts are being forged like never before.”

KHALTMAAGIN BATTULGA
President of Mongolia

“Mongolia wants to be an active player. Together with our partners and in accordance with the principles of law and justice, we will take unprecedented steps to build values and fairly distribute our goods. In order to develop mutually beneficial collaboration in the economic sphere based on mutual respect, fair competition, and free trade, we need to ensure peace and improve stability in the region. It is our aim to increase cooperation specifically on the basis of trust.”

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President of Mongolia
Russian Investment Forum

The country’s leading regional forum and a key platform for discussions on national projects, unlocking economic potential, and demonstrating investment opportunities offered by the Russian regions with the aim of achieving prosperity and improving quality of life for people in Russia.

The Forum is held with the participation of the Prime Minister of the Russian Federation Mikhail Mishustin.
Healthy Life Forum

The result of the annual activities of the Roscongress Foundation’s Healthy Life project, which was created in order to find and develop practical proposals to implement national projects that aim to solve the problem of increasing the healthy life expectancy of Russian citizens.

The goal of the event is to summarize the interim results of the implementation of the national Healthcare project.

The forum is being held with the support of the Russian Ministry of Health.
‘Russian Energy Week’
International Forum

Russia’s largest international platform for discussing trends in the global fuel and energy industry, identifying the main directions of development, and seeking optimal solutions to existing challenges.

Forum participants include heads of state and government, representatives from major international energy companies and industry leaders, and prominent world experts and media figures.

Russian Energy Week includes an award ceremony for the MediatTEK All-Russian Contest for the Media, Energy Sector Press Services, and Regional Administrations.

The Forum is held with the support of the Ministry of the Russian Federation and Moscow City Government.
“The global energy sector today faces serious challenges and demanding tasks. Russian Energy Week provides a platform for meaningful and professional discussions on this front. We all have our opinions and our views about the problems in this area, but what is common to all of us is an interest in ensuring that there is sustainable, steady, and environmentally friendly energy development. We recognize its importance to the sustainable growth of the global economy, and to improving people’s lives in every corner of the planet. With these shared objectives in mind, Russia welcomes cooperation. We are open to creative and constructive partnership in energy, in the interests of a stable and manageable shared future.”

“The Russian Energy Week International Forum is now in its third edition. This year the event has welcomed a record number of participants – over 10,000. Representatives of more than 115 countries have participated in our international Forum, including around 200 heads of companies, 15 foreign ministers, and 44 heads of diplomatic services from around the world. This attests to the fact that the Forum is gaining momentum and growing into an international platform for the discussion of global problems and trends in the fuel and energy sector.”

“It is a pleasure for me to return to Moscow and participate in Russian Energy Week. I see a large number of my colleagues and friends from the industry here. As usual, we have had some very successful and fruitful meetings, in particular with President Vladimir Putin, who has shown consistent interest in OPEC’s work and in our cooperation with non-OPEC member countries. It is important to note that OPEC+, as a platform and an association, is a genuinely reliable source of oil supplies.”
‘Arctic: Territory of Dialogue’ International Arctic Forum

The Forum is a key platform for discussing current issues relating to the socioeconomic development of Arctic regions and for developing multi-level, multilateral mechanisms for joint discovery and effective exploitation of the Arctic’s rich natural resource potential.

The event brings together government bodies, international organizations, and the scientific and business communities of Russia and other countries for a focused discussion and comprehensive exchange of views on current issues impacting sustainable growth in the Arctic region.

The Forum is held with the support of the State Commission for Arctic Development and the participation of the President of the Russian Federation.

(Data for 2017)
"This is the fifth time that 'Arctic: Territory of Dialogue' International Arctic Forum becomes a platform for an open discussion of the Arctic agenda. We thank our foreign guests and representatives of the Arctic Council countries for their readiness to team up and their understanding of our shared responsibility for the future of the Arctic and its stable and sustainable development."

VLADIMIR PUTIN
President of the Russian Federation

"The Arctic is a key priority in Iceland’s foreign policy. Iceland’s current government has given Arctic affairs and Iceland’s upcoming chairmanship in the Arctic Council a central role in its manifesto. And Arctic affairs are being dealt with in various ways. We have Territory of Dialogue, we have the Arctic Circle in Iceland, Arctic Frontiers. All of these provide excellent venues, but the Arctic Council stands out for its circumpolar nature and its long and successful history of delivering high-quality project results in the fields of environmental protection and sustainable development."

GUÐNI THORLACIUS JÓHANNesson
President of the Republic of Iceland

"I firmly believe that Arctic issues deserve to be discussed at the level of heads of state and government. Face to face, in dialogue. This has been the rationale behind the Finnish initiative to convene the first-ever Arctic Summit. When we sounded out reactions to this idea last year, we received promising signals from all parties. It is good that at least the tradition of these kinds of forums continues."

SAULI NINISTÖ
President of the Republic of Finland

"I am thrilled to be here with you to address common issues of the Arctic. Together we will discuss the many opportunities and possible cooperation the region has to offer. Ten percent of Norway’s population lives in the Arctic. The region is therefore a key national priority. We need a clear vision to ensure resilient societies in the North. Sustainable use of natural resources based on knowledge and innovation is important."

ERNA SOLBERG
Prime Minister of the Kingdom of Norway

"The Arctic is a region that has long been characterized by peace, stability, and constructive international cooperation based on respect for international law. In this sense, the Arctic is an example to be proud of. By working closely together and in good faith, we are now able to strengthen our cooperation for peace and stability and realize the immense potential of this region – of our region."

STEFAN LÖFVEN
Prime Minister of the Kingdom of Sweden
World Energy Congress

The flagship global event of the World Energy Council, World Energy Congress is the authoritative platform for discussing all aspects on the international energy agenda. The Congress supports the Council’s mission by providing a world-class stage to meet whole energy system challenges head on – from shaping the future of energy policy to activating a successful energy transition around the world.

The triennial Congress convenes international energy leaders; ministers and government bodies; experts and academics; heads of NGOs and intergovernmental organisations; and representatives of the business community and global media outlets.

The 25th edition of the World Energy Congress will be held at the ExpoForum Convention and Exhibition Centre in St. Petersburg.
The Russia–Africa Economic Forum at the Russia–Africa Summit

The Russia–Africa Summit and Economic Forum took place in Sochi. The event’s motto was “For Peace, Security and Development”. This is the first time in the history of modern Russia that an event of this kind has been held at such a high level, and it is unprecedented in the history of Russian–African relations. Priority areas of economic cooperation in which concrete results can be achieved in the coming years were outlined. A final declaration was adopted by participants at the Summit. The document outlines a set of goals and objectives for the further development of Russian–African cooperation in politics, security, the economy, science, technology, culture and humanitarian fields. The Russia–Africa panel discussion will become a permanent fixture at the St. Petersburg International Economic Forum, while Roscongress will continue working on the African track until the next Forum.
The Russia–Africa Summit opened up a new page in the history of Russia’s relations with African countries. This was a business meeting, but at the same time it was very friendly, even warm-hearted, and this created a special atmosphere for our discussions. Delegations of all African countries without exception came to Sochi. Over forty nations were represented by heads of state. In addition, the Summit was preceded by a high-profile economic Forum. Many multilateral and bilateral contacts were made at various levels, including at the very highest. Most importantly, however, they were held at the business level. The final declaration sets out goals and tasks for the further development of cooperation between Russia and Africa in all areas: politics, security, the economy, science, technology, culture, and the humanitarian sphere.

VLADIMIR PUTIN
President of the Russian Federation

I greatly appreciate the efforts that were made to ensure the Summit’s success, as well as the spirit of cooperation displayed by the leaders of the African countries and the heads of the AU delegations. This helped us to coordinate a final communiqué, which reflects our common priorities and endorses both parties’ approach to numerous international matters, primarily peace, security, and sustainable development. The Russia–Africa Economic Forum was a success for all its participants. It was attended by the business elite from Russia and Africa. The Forum focused on priority issues for the African continent: infrastructure, industry, agriculture, healthcare, energy, and modern technology.

ABDEL FATTAH AL-SISI
President of the Arab Republic of Egypt
Russia House in Davos

Russia House in Davos is the official Russian residence and a platform for business meetings, negotiations, and informal networking during the annual World Economic Forum (WEF).

Russia House is a broad-ranging, multi-faceted project, created to showcase Russia’s business opportunities and investment attractiveness to an audience of business executives and officials from around the world.

Address:
68, Promenade, Davos, Switzerland

Open to visitors:
during the World Economic Forum

>2,000 participants
85 countries
>150 media representatives

Davos, Switzerland
January 2021
“Artificial intelligence, digital transformation, environmental protection, and youth initiatives – these are the issues that concern the global community today. Russia cannot distance itself from the changes that are taking place, and so when drawing up the business programme for the Russia House this year, the organizers focused on the current socioeconomic agenda.”

ANTON KOBYAKOV
Advisor to the President of the Russian Federation

“The quantity of investments is not what matters for Qatar. What is much more important is attracting high-quality, cluster-based investments and facilitating knowledge transfers. We are seeking to attract investments across a wide range of industries and not just in the oil and gas sector. The investment platform we are currently building with the Roscongress Foundation and discussing at the «Russia House» will give us the opportunity to develop small and medium-sized business in both countries.”

His Excellency Sheikh ALI AL WALEED AL THANI
Chief Executive Officer, Qatar Investment Promotion Agency

“This has been my first visit to the Russia House, and I am delighted to have had the opportunity to do so. We have seen constructive debates on the relationship between the European Union and Russia. This is a very pressing issue. These debates have shown that no one could be satisfied with the present state of relations between the European Union and Russia, and understanding this is the first step towards taking action to overcome the situation.”

MIROSLAV LAJČÁK
Minister of Foreign and European Affairs of the Slovak Republic

“This year, the issues of asset tokenization, cybersecurity, and national artificial intelligence development strategies received significant attention at the Russia House. The events saw participation from many representatives of foreign companies. This is a completely new area for us, and we are delighted that Roscongress is joining us at the forefront of discussions around these issues.”

SERGEY GORKOV
General Director and Chairman of the Management Board of Rosgeologia
In the context of a rapidly changing economic and political environment, open and honest dialogue between governments and business communities throughout the world is of particular importance. The Roscongress Foundation sets out to organize professional, high-quality events that offer a platform for this kind of dialogue.

Throughout the year, the Foundation runs a series of outreach events aimed at maintaining cooperation between Russian and foreign officials, business communities, and academia.

The practical nature of the Roscongress Foundation’s outreach events makes an important contribution to tackling contemporary Russian and global economic challenges.

**Roscongress Foundation international events**

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The practical nature of the Roscongress Foundation’s outreach events makes an important contribution to tackling contemporary Russian and global economic challenges.

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