



The Roscongress Foundation

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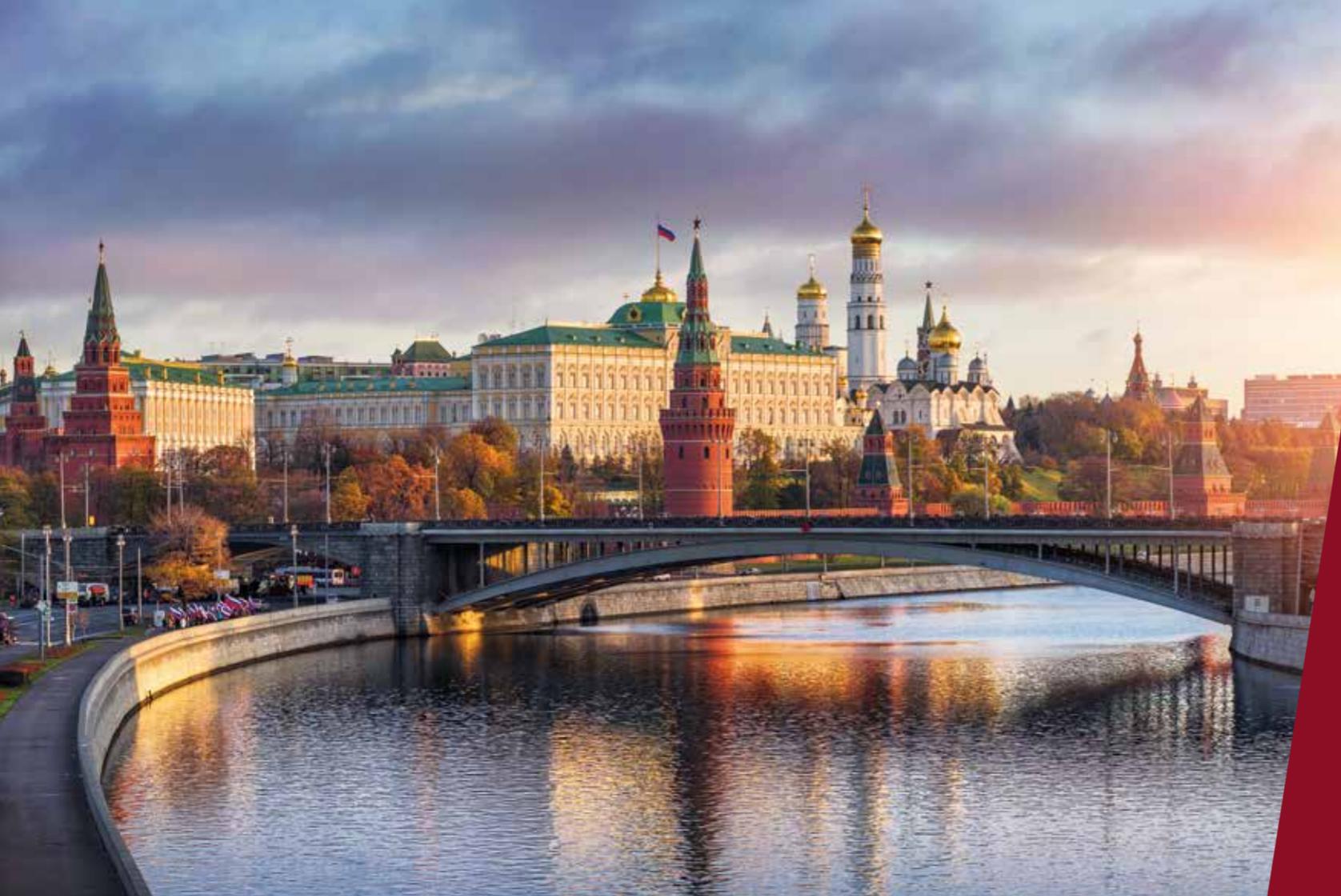
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[ROSCONGRESS.ORG](http://ROSCONGRESS.ORG)



A MAJOR CONFERENCE AND  
EXHIBITION ORGANIZER





## THE ROSCONGRESS FOUNDATION – A MAJOR CONFERENCE AND EXHIBITION ORGANIZER

The Roscongress Foundation was founded in 2007 with the aim of facilitating the development of Russia's economic potential and strengthening the country's image by organizing conventions, exhibitions, and public events.

The Foundation develops substantive content for such events, providing companies and organizations with advice, information, and expert guidance, and offering comprehensive evaluation, analysis, and coverage of the Russian and global economic agendas. It offers administrative services and promotional support for business projects and helps to attract investment, including in the form of public-private partnerships.

# Events managed by the Roscongress Foundation

Today, the Foundation's annual agenda includes events held in locations ranging from Montevideo to Vladivostok, which bring together global business leaders, experts, the media, and government officials to create favourable conditions for dialogue and the promotion of new ideas and projects, and to assist in the creation of social enterprises and charity projects.



Prominent Russian and international experts and thought leaders are closely involved in conceptualizing and executing the events, which reflect both global economic trends and the long-term strategic priorities of Russia.

 **>450\***  
events

participants from  
 **188**  
countries

\* These figures reflect the activity of the Roscongress Foundation (the SPIEF Foundation until December 2015) for the period from 2007 to March 2018.



# The Roscongress Foundation: areas of expertise



Project management



Media support



Business project promotion



Cultural and sporting programmes

## Project management

The Roscongress Foundation offers a range of services for organizing events of all kinds and levels of complexity. The Foundation also provides assistance with specific aspects of event planning or hosting.

- Developing and executing business event concepts
- Managing event finances
- Building audiences for events, including through invitation campaigns and communications targeting specific groups of participants
- Working with partners and attracting sponsorship
- Organizing the work of temporary staff
- Hosting special themed sessions
- Preparing and managing venues, organizing logistics
- Organizing information services, including text and voice communications, etc.
- Arranging themed awards and award ceremonies
- Providing services for participants
  - *Business networking platforms*
  - *Protocol and administrative support services*
  - *Hotel accommodation*
  - *Catering services*
  - *Transportation services*

# Media support

The Roscongress Foundation manages the full spectrum of event media support, prepares and conducts all types of turnkey press events, works with the press and newsmakers, and offers other media support services.

- Preparing and implementing publicity campaigns in international, national, and regional media
- Working with the press services of event newsmakers, Russian government bodies, and partners
- Organizing and conducting press conferences, briefings, signing ceremonies, media access events, press tours, and interviews
- Preparing and distributing information materials to journalists including announcements, press releases, post-event press releases, photographs, and video materials
- Setting up a press centre and international broadcasting centre
- Photography and video recording at events; creating a photo bank
- Creating and managing event websites, mobile applications
- Creating and managing social network accounts for events
- Creating video clips and presentations in 2D and 3D formats

# Business project promotion

The Roscongress Foundation strives to assist clients in fulfilling all of their goals by offering support in various areas, including:

- public affairs and government relations
- finding reliable business partners
- developing risk mitigation strategies
- legal support and tax consulting
- market entry and strategy consulting

## Regional support

Our status as the operator of all significant economic and business events in Russia helps us secure effective support for investment projects from business leaders, key decision makers, and local authorities in all of Russia's regions.

# Opportunities for partners

- Partner and sponsor programmes
- Special projects and presentations
- Organization of joint Russian and international events
- Special themed sessions
- Themed awards and award ceremonies
- Participation as speakers/moderators
- Participation in exhibitions
- Organization of B2B and G2B meetings
- Organization of turnkey press events, agreement signing ceremonies, presentations of new products and technologies, briefings, media access events, and interviews
- Networking areas
- Themed lounge areas
- Cultural, entertainment, and sports events
- Modern art areas
- Product placement

# Cultural programmes

The cultural programme is a key element of Roscongress Foundation business events and garners a lot of interest from both participants and the media. The Foundation's events have a wide geographic reach and are held throughout the world, which allows participants to get to know new regions and countries and their histories, traditions, and cultures.



Organizing high-profile events for city residents and forum participants



Developing services to enable participants to purchase event tickets online



Preparing and conducting official receptions and receptions for delegation heads and those accompanying forum participants



Executing agreements with cultural programme event contractors; coordinating and supervising their work



Developing event content



Selecting and working with exclusive venues



Organizing invitation campaigns for cultural figures, entertainers, and show business stars

# Sporting programmes

Sports programmes at economic forums create new opportunities for networking and informal discussions on relevant topics. Corporate sports are a modern trend in the development of the sector. They are an effective way of encouraging the working population to get involved in sport, solving corporate challenges, and contributing to regional development.

- Organizing and conducting forum sports programmes, which include charity runs; gala ice hockey, basketball, and football matches; VIP tennis, golf, and downhill skiing tournaments and sailing regattas; etc.
- Organizing and conducting corporate games, promoting the corporate sports brand
- Organizing and conducting sessions on sporting issues as part of economic forum business programmes
- Contributing to the organization and execution of major international spectator sporting events
- Organizing congresses and exhibitions in the fields of sports and sporting tourism
- Providing international consulting services in the areas of sports, tourism, investment, and sponsorship for Russian organizations, federations, regions, and organizing committees
- Developing and consulting on sports and sporting tourism development programmes for the regions
- Organizing and conducting the Roscongress Sport Awards, an annual corporate sports award ceremony





**SPIEF**  
ST. PETERSBURG  
INTERNATIONAL  
ECONOMIC  
FORUM

St. Petersburg, Russia

24–26 May 2018

# St. Petersburg International Economic Forum

One of the foremost international platforms bringing together leaders to discuss the most pressing issues affecting global economics and finance.

The St. Petersburg International Economic Forum has been held annually since 1997.

Since 2005, the Forum has been held under the auspices and with the participation of the President of the Russian Federation, who addresses the Russian and global business communities at the plenary session alongside other heads of state.

ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM

**>14,000**

participants: heads of state and government, heads of major companies, leading academics, civil society representatives, and media representatives from

**143**  
countries

**>130**

Russian and **45** international high-ranking officials

**>700** heads of Russian companies

and around **400** heads of international companies

**>3,000**  
media representatives

**>800**  
media organizations

SPIEF Investment  
& Business Expo

**>900**

speakers and moderators

An unrivalled programme in terms of scale and themes covered

**>300**  
events

2017 saw the signing of

**475**  
agreements worth over RUB

**1.818**  
trillion





ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM



*“The digital economy is a foundation which creates a new paradigm for state, economic, and societal development.”*

**VLADIMIR PUTIN**

President of the Russian Federation



*“And standing before you today, I can state with confidence that relations between India and Russia over the last 70 years have been based not on a desire to extract individual gain, but on mutual trust. The world has seen much change during this time, but relations between us have only grown, becoming stronger, deeper, and more extensive.”*

**NARENDRA MODI**

Prime Minister of India



*“For us, this event plays an enormous role, and that is because of the importance for us of Russo-European and Russo-Austrian relations. When we analyse the challenges that stand before us now, we understand that these can only be met through sustained cooperation with Russia.”*

**CHRISTIAN KERN**

Federal Chancellor of Austria (2016–2017)

ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM



*“I have been participating in the St. Petersburg International Economic Forum since 2008, but today for the first time I would like to extend my thanks as President to the President of the Russian Federation and the organizers of the Forum for giving us the opportunity to speak at such a significant event. This is a very important signal for our country, and for the Moldovan people.”*

**IGOR DODON**

President of the Republic of Moldova

# Regional sessions of the St. Petersburg International Economic Forum

## 'Russia's Regions: New Areas of Growth'

Regions of Russia

2018–2019

Russia's Regions: New Areas of Growth is a series of high-level regional events with the objective of establishing a direct dialogue between small and medium-sized businesses in Russia's regions and politicians, heads of development institutions, governors, representatives of investment funds, and experts in management and entrepreneurship.

The regional sessions are held at the best regional venues in the same format as the St. Petersburg International Economic Forum.

REGIONAL SESSIONS OF THE ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM  
'RUSSIA'S REGIONS: NEW AREAS OF GROWTH'

**12**  
regional  
sessions

**63**  
business  
programme events

with the participation of  
more than  
**30**  
regions

more than  
**5,000**  
registered participants

Schedule of SPIEF visiting sessions 'Russia's Regions: New Areas of Growth' in 2018–2019

- 1 SPIEF session in the Republic of Kalmykia, Elista
- 2 SPIEF session in the North-West Federal District, Pskov
- 3 SPIEF session in the Siberian Federal District, Tomsk
- 4 SPIEF session in the Urals Federal District, Chelyabinsk
- 5 SPIEF session in the Republic of Karelia (format TBD), Petrozavodsk
- 6 SPIEF session in the Siberian Federal District, Omsk
- 7 SPIEF session in the Southern Federal District, Rostov-on-Don

(Places and dates may be subject to change)





St. Petersburg, Russia

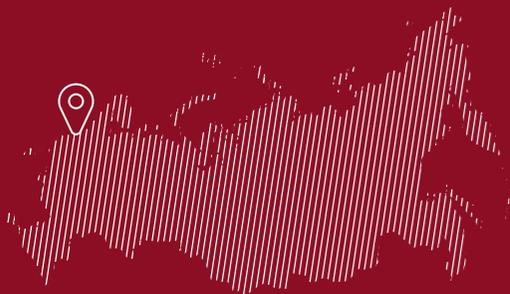
6-8 June 2018

# International Financial Congress

A key platform for the discussion of a wide range of issues facing the financial sector in Russia and worldwide.

The International Financial Congress is convened by the Bank of Russia.

The business programme traditionally opens with a speech given by the Governor of the Bank of Russia.



**>1,100** participants from **35** countries

**180** media representatives

Representatives from the central (national) banks of numerous countries, the International Monetary Fund, the World Bank, the European Commission, the Eurasian Development Bank, the Eurasian Economic Commission, and legislative and executive bodies of various levels, major Russian and international commercial banks, IT companies, payment systems, rating agencies, investment companies and funds, non-governmental pension funds, insurance providers, microfinance organizations, and associations and self-regulating organizations operating on the financial market.

## INTERNATIONAL FINANCIAL CONGRESS

**257** heads of Russian and international companies

**>25** roundtables

**4** panel sessions and a plenary session





# The Eurasian Women's Forum

📍 St. Petersburg, Russia

📅 20–21 September, 2018

The Eurasian Women's Forum is the largest authoritative international platform for the discussion of women's role in society today.

The Forum is organized by the Federation Council of the Federal Assembly of the Russian Federation and the Interparliamentary Assembly of Member Nations of the Commonwealth of Independent States.



THE EURASIAN WOMEN'S FORUM

 **>1,500**  
participants

 **>100**  
countries

 **>35** business  
events







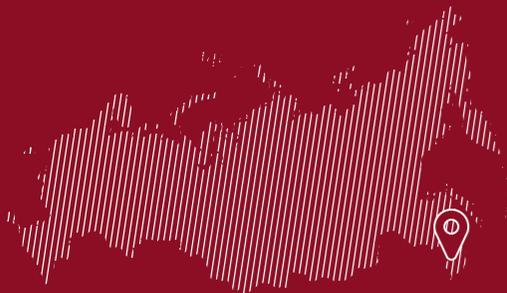
# Eastern Economic Forum

Vladivostok, Russia

11–13 September 2018

A platform to establish and strengthen ties between the Russian and international investment communities, provide a comprehensive expert evaluation of the Far East's economic potential and showcase its investment opportunities, and present the new conditions for investing and doing business in advanced special economic zones.

The Forum was established by decree of the President of the Russian Federation and is held each year in Vladivostok.



**>6,000** participants

**83** business programme events **5** meetings with business representatives

2017 saw the signing of **217** agreements worth RUB **2.496** trillion

Overseas participants from **>60** countries

**1,094** media representatives

**>350** media companies





**VLADIMIR PUTIN**

President of the Russian Federation

*“This Forum helped re-open Russia’s Far East to the whole world, to businesses of the Asia-Pacific region. And the Eastern Economic Forum, where we have gathered, enriches this spirit of benevolence and openness.”*



**YURY TRUTNEV**

Chair of the Eastern  
Economic Forum  
Organizing Committee

*“At the third Eastern Economic Forum, we wanted to say that we are ready to cooperate above all else. We will ensure that every project in the Far East is successful. Our goal is to make the changes in the Far East irreversible, and to create the best possible conditions for doing business.”*

# International Far Eastern Maritime Show

📍 Vladivostok, Russia

📅 25–28 July 2018

In 2018, the International Far Eastern Maritime Show will be held in the Primorye Territory for the first time.

The key objectives of the event are to assist the development of a shipbuilding cluster and associated industries in the Russian Far East, as well as to integrate it into wider shipbuilding industry in the Asia-Pacific region.

The International Far Eastern Maritime Show's organizer is the Ministry of Industry and Trade of the Russian Federation.



>1500

participants from across Russia  
and abroad



the business programme  
includes

4 central themes:

- Civil shipbuilding and repair
- Naval shipbuilding and repair
- Shipbuilding regulation
- Shipping and port infrastructure

Russian and foreign public officials, heads of Russian regions and of major corporations, preminent experts and representatives of leading media outlets have been invited.

Delegations from China, India, Indonesia, Japan, Malaysia, South Korea and Vietnam are expected at the Show.



# International Forum 'Russian Energy Week'

The International Forum 'Russian Energy Week' is held in Moscow and St. Petersburg.

The heads of major international energy companies, leading global experts, and media representatives all attend the Forum. The aim of the event is to discuss current global energy issues, identify the main directions of development for the fuel and energy sector, and seek optimal solutions to address existing challenges.

Russian Energy Week includes an award ceremony for the MediaTEK All-Russian Contest for the Media, Energy Sector Press Services, and Regional Administrations.



 **10,000** participants from **94** countries

 **480** business representatives

**150** Russian and  
**76** foreign companies

 In 2017

**36**  
partnership agreements were signed

 **>670** speakers and moderators

 **105** business events

 **1,200** media representatives from **19** countries

**133** Russian media companies  
**58** international media companies





**VLADIMIR PUTIN**

President of the  
Russian Federation

*“The substantive dialogue emerging from Russian Energy Week will enable us to come up with unified approaches to the development of the international energy agenda, and to launch new, mutually beneficial initiatives.”*



**KHALID  
A. AL-FALIH**

Minister of Energy,  
Industry and Mineral  
Resources of the  
Kingdom of Saudi  
Arabia

*“Energy plays a leading role in the global economy. Russia and Saudi Arabia are key producers and exporters of energy resources, and many of our interests in the energy sector align. The partnership of our two countries in cooperation with a coalition of 24 others brought about important long-term solutions and breathed new life into OPEC.”*



**ALEXANDER  
NOVAK**

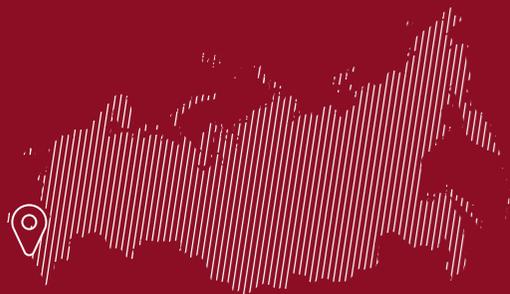
Minister of Energy of  
the Russian Federation

*“The modern realities of the fuel and energy industry require close coordination and interaction among production companies, research centres, the authorities, the media, and the public. This is the first time that Russia has hosted such a large-scale international platform as Russian Energy Week, an umbrella under which we have brought together all of the most significant industry events. I am convinced that Russian Energy Week will enable us not only to chart the paths for further development of the energy sector as a whole, but also to demonstrate our achievements. In addition, the Forum should be an effective venue for tapping the potential of international cooperation in the energy field.”*



# Russian Investment Forum

An effective platform for discussing ways to develop and realize the economic potential of Russia's regions and municipalities, showcase the investment opportunities they have to offer, and strengthen cooperation between Russian regions, Russian business, the expert community, and the media.



 **>6,000**  
participants from  
**63** countries

 **>500**  
speakers and  
moderators

 2018 saw the signing of **538** agreements worth RUB **794** billion

 **1,114** media representatives

 **55** business programme events





# 'Arctic: Territory of Dialogue' International Arctic Forum

A major platform for discussing pressing issues and prospects for the development of the Arctic region with foreign partners.

The Forum is attended by the President of the Russian Federation.



'ARCTIC: TERRITORY OF DIALOGUE'  
INTERNATIONAL ARCTIC FORUM

 **>2,400**  
participants  
from **31** countries 

**468** media  
representatives

 **>150** speakers  
and moderators

 **20** business programme  
events covering four  
thematic areas

The Forum aims to unite the efforts of international organizations, government agencies, and the scientific and business communities of Russia and foreign countries in pursuit of the best solutions for ensuring the sustainable development of the Arctic and improving quality of life in the region.



**'ARCTIC: TERRITORY OF DIALOGUE'**  
INTERNATIONAL ARCTIC FORUM



**VLADIMIR  
PUTIN**

President of the  
Russian Federation

*"In our time, the significance of the Arctic is increasing greatly. It is attracting the close attention of nations and peoples; as a region whose wellbeing to a large extent determines the climate of the entire planet, as a treasure trove of unique flora and fauna, and, of course, as a territory in possession of vast economic opportunities and with enormous economic potential. Russia is open to constructive dialogue, and is creating the conditions required to effectively develop it."*



*"The Arctic region is changing rapidly. We are faced with such issues as how to preserve a changing environment, at a time when living conditions for people are also transforming. Let us hope that our collaboration proves to be positive, and that an Arctic dialogue produces results."*

**GUÐNI THORLACIUS  
JÓHANNESSON**

President of the Republic of Iceland



*"We must ensure that the Arctic remains a zone of partnership. The strategic significance of the Arctic is increasing year after year as geopolitical tensions in other parts of the world continue to rise. We must not allow these tensions to cross over into this region."*

**SAULI NIINISTÖ**

President of the Republic of Finland



DAVOS  
RUSSIA HOUSE  
2019

# Russia House in Davos

📍 Davos, Switzerland

📅 21–25 January 2019

Russia House is Russia's official residence in Davos; a meeting place for business leaders, prominent politicians, economists, academics, and representatives of the creative professions.

The key aim of Russia House is to demonstrate Russia's openness to dialogue and cooperation in order to achieve shared success in business.

Address:  
68, Promenade, Davos, Switzerland

Open to visitors:  
during the World Economic Forum



RUSSIA HOUSE IN DAVOS





*“Russia House in Davos has come to truly embody business Russia in Switzerland, acting as a kind of hub for national ideas and competitive breakthrough technologies. It is a place where you can connect with colleagues, partners and friends. There is a remarkable symbiosis here between the business space and the informal setting, which is perfectly suited to promoting productive dialogue at an important international event.”*

**MAXIM ORESHKIN**

Minister of Economic Development  
of the Russian Federation



*“Russia House has shown itself to be an effective platform for conducting business meetings and unofficial events on the sidelines of the Forum. For several years in a row, Russia House has hosted meetings of the Foreign Investment Advisory Council (FIAC), where representatives from international business circles have been able to engage in discussions with economic officials from the Russian Government in an informal setting.”*

**ALEXANDER IVLEV**

EY Country Managing Partner  
for Russia



**ANDREY  
KOSTIN**

President, Chairman of the  
Management Board, VTB  
Bank

*“Thank you to Russia House for their fantastic organization of these events. The VTB team made full use of the opportunities available to us. We look forward to working together in 2019.”*



**DMITRY  
KONOV**

Chairman of the  
Management Board,  
SIBUR Holding;  
Chairman of the  
Management Board,  
OOO SIBUR

*“This was not Russia House’s first year at Davos, but what was created here in 2018 was on a whole new scale, opening up new possibilities for the entire Russian delegation: the organization of the space, the visual identity, opportunities for meetings, and the superior level of hospitality. I’m delighted that it was possible to establish this platform, and I am confident that it will expand in the future, given that Russia House will be located here until at least 2020.”*

# Roscongress Foundation international events

In the context of a rapidly changing economic and political environment, open and honest dialogue between governments and business communities throughout the world takes on a particular significance. The Roscongress Foundation sets out to organize professional, high-quality events that offer a platform for this kind of dialogue.

Throughout the year, the Foundation runs a series of outreach events aimed at maintaining cooperation between Russian and foreign officials, business communities, and academia.

The practical nature of the Roscongress Foundation's outreach events makes an important contribution to tackling contemporary Russian and global economic challenges.

## ROSCONGRESS FOUNDATION INTERNATIONAL EVENTS



**Davos, Switzerland**  
21–25 January 2019  
Russia House, Davos



**Verona, Italy**  
25–26 October 2018  
XI Eurasian Economic  
Forum in Verona  
*Coorganizer: Conoscere  
Eurasia Association*



**Thessaloniki, Greece**  
11 September 2017  
'Greek–Eurasian Economic  
Forum: A New Bridge for  
Cooperation and Development'



**Xiamen, China**  
4 September 2017  
'Regional Economic Growth  
Led by BRICS Cooperation'



**Hannover, Germany**  
26 April 2017  
Russia–Germany: Digital  
Transformation of Industries  
and New Opportunities for  
Cooperation  
*Hosted by Hannover Messe*



**Tehran, Iran**  
13 December 2016  
Russia–Iran Business Forum



**Stuttgart, Germany**  
21 April 2016  
Business meeting  
on strengthening  
economic cooperation  
between Russia and Germany



**Montevideo, Uruguay**  
28–29 March 2016  
Russia–Latin America  
Business and Media Forum



**New Delhi, India**  
30 January 2016  
SPIEF regional session  
in India: Fulfilling the Indian–  
Russian Economic Promise, held as  
part of The Economic Times Global  
Business Summit



**Tokyo, Japan**  
19 March 2014  
Russia–Japan  
Investment Forum: Opening  
New Areas for Russian–Japanese  
Investment Cooperation



**Seoul, South Korea**  
3 April 2013  
Commodity and Tech Futures:  
Russia and the Asia Century  
(held as part of the Russia–Korea  
Business Forum)

(A full list of events is available on the [ROSCONGRESS.ORG](http://ROSCONGRESS.ORG) website)