SYNOPSIS ON THE TOPIC

Sustainable Development

The challenges and the risk mitigation strategies related to comprehensive international cooperation and joint solutions relating to economic development.

On the Roscongress Information and Analytical System on the chosen topic you will find:

- Analytics
  - 40 analytical materials

- Events
  - 159 sessions

- Speakers and experts
  - 1010 speakers

- Related topics
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RESEARCH 06.04.2020

Surviving and Thriving in the 21st Century

The Commission for the Human Future here calls on the nations and peoples of the Earth to come together, as a matter of urgency, to prepare a plan for humanity to survive and thrive, far into the future.
ROSCONGRESS INSIDER. Special issue on the outcomes of the Russia–Africa Economic Forum

In this analytical digest, the Roscongress Foundation summarizes the outcomes of the first Russia–Africa Economic Forum which took place on 23–24 October, 2019 in Sochi.

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ANALYTICAL DIGEST

Green economy and international trade: On the path to sustainable development

The Report was prepared for the Russia House at the World Economic Forum Annual Meeting in Davos in January 2020. Based on the analysis of foreign sources, the key issues on the agenda of the Meeting are revealed: approaches to overcoming environmental problems and ways of sustainable business transformation.

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Latest publications in block «Events»

RUSSIA HOUSE IN DAVOS – 2020

Friends for Leadership 2020: New Perspectives for Global Cooperation to Achieve Sustainable Development

23 January 2020  13:00—14:00

Moderator

Roman Chukov
Chairman of the Board, Russian Center for the Promotion of International Initiatives; Assistant to Youth Policy Director, Roscongress Foundation

KEY CONCLUSIONS

New formats for sustainable development must address a wide range of problems based on new values

We need to think of alternatives and shift towards a new, more sustainable formats. What we are doing at Project Vertica is find solutions in five different areas of problems: environmental issues, social problems, urban problems, where there is no connection with nature, a lot of educational problems, and some aesthetic issues — Simone Rendeva, Founder, Project Vertica.

We choose our values through our actions. With everything we do, everything we choose to spend our money on, we define what we stand for and the causes that we believe in. It is a matter of responsible economic decisions — Simone Rendeva, Founder, Project Vertica.

My mission is to rebuild trust on the planet through financial transparency. The lack of trust is what is going to put an end to the planet — Gerardo Trevino, Chief Executive Officer and Founder, Paybook.

It is necessary to leave crisis management mode behind, and to build long-term projects for sustainable development

It is important that we think in terms of a long-term goal. How do we want our cities to look years from today? Otherwise we will be forced to live in a crisis management mode. We better shoot for the stars so that we could at least get to the moon — Simone Rendeva, Founder, Project Vertica.

Traditional values must be included in sustainable development programmes

If we start thinking about megatrends, I would like to talk, first of all, about the very human nature-based megatrend: being married, getting a family, raising up children. It could be a
luxe thing for us in the modern Western world. We had talked to the Under-Secretary-General before we started our session here, and he also convinced us to go on with how we can deal with all kinds of megatrends, starting from the point of view of the global population blow-up – Halit Ünver, Research Fellow, Institute for Applied Knowledge Processing.

Technology is an essential element in achieving sustainable development goals

We are all living in a huge economic machinery, and this machinery sets us, individuals, to any function. We are not sure what this function could be in the future, but what we are sure about is that we cannot achieve world peace and global leadership if we do not use technology. I want to think about us as the transformational leadership programme for the 21st century – Halit Ünver, Research Fellow, Institute for Applied Knowledge Processing.

RUSSIA HOUSE IN DAVOS – 2020

Fathers and Sons: ESG Issues and the Generation Gap

22 January 2020

13:30–14:30

Moderator

Thomas Blackwell

Chief Executive Officer, Co-Founder, EM

KEY CONCLUSIONS

Achieving ESG goals (environmental, social and governance factors in managing a business) and Sustainable Development Goals (SDG) are a common cause for all generations

The objective of the new generation is to escalate matters – the ESG in our case. The task for those who are currently managing the process is to organize a reasonable implementation of those messages to the future the young people are spelling out – Aleksey Kozlov, Managing Director, Sibur.

We need a dialogue among generations. The SDG is a common awareness. It is a society of conscience. It is a common cause for all generations – Cardinal Peter Kodwo Appiah Turkson, Dicastery for Promoting Integral Human Development.

If we are talking about the ESG, it is important for the process to involve not just shareholders, but users, regulators, and governments as well – Greg Abovsky, Operating and Financial Officer, Yandex.

Five key reports of the World Economic Forum are related to
environmental issues — Alexander Ivlev, CIS Managing Partner, Deputy Regional Accounts Leader for Central, Eastern and Southeastern Europe & Central Asia, EY.

**Russian needs to become one of the drivers for reaching the SDG**

It is impossible to reach the SDG without Russia. We sell the world’s purest phosphorus, pushing the whole industry to change for the better, so that cadmium from fertilizers does not get on our children’s plates or contaminate soil and water. This allows us to sell ourselves as an environmentally friendly fertilizer producer, forming a Russian brand of healthy and environmentally friendly food — Andrey Guryev, Chief Executive Officer, Chairman of the Management Board, PhosAgro.

Russian companies have a chance to stand out in terms of ESG. The G – corporate governance – has long been of great importance for Russian companies. Improved governance after the 1998 crisis played the role of an investment multiplier and had a huge effect. Adherence to ESG principles creates a basis for higher appreciation of Russian companies — Alexei Yakovitsky, Global Chief Executive Officer, VTB Capital.

**Russia’s leading companies already stick to the SDG**

Leading companies are already focused on sticking to the CSD — Andrey Guryev, Chief Executive Officer, Chairman of the Management Board, PhosAgro.

ESG issues are addressed at all levels by all companies — Christoph Schweizer, Managing Director, Senior Partner; Chairman, Central and Eastern Europe and Middle East, BCG.

Our company has reduced gas emissions. We have digitized all of its sources and manage them. Our practice can be adopted by other companies — Aleksey Kozlov, Managing Director, Sibur.

**Consumers support ESG and SDG through their demand**

Consumers are willing to pay for properly produced goods in the food and cosmetics markets — Christoph Schweizer, Managing Director, Senior Partner; Chairman, Central and Eastern Europe and Middle East, BCG.

People start investing in healthy lifestyles, focusing on healthy eating. This is not a reaction to advertising, but a conscious reorientation through information technology — Alexander Ivlev, CIS Managing Partner, Deputy Regional Accounts Leader for Central, Eastern and Southeastern Europe & Central Asia, EY.
Moderator

Fyodor Lukyanov
Research Director, Foundation for Development and Support of the Valdai Discussion Club; Chief Editor, Russia in Global Affairs Journal

KEY CONCLUSIONS

Inequality, on the one hand, incentivizes people to develop and, on the other hand, imposes constraints on most that hinder development. The most important way to fight inequality is to find the ‘golden mean’ between the ideas of capitalism and socialism, to ensure balance and sustainability of economic and social systems.

Inequality is not only a social problem, but also an acute political one. The perception of inequality is far more important than the numbers themselves and than all the practical efforts made by politicians and economists — Fyodor Lukyanov, Research Director, Foundation for Development and Support of the Valdai Discussion Club; Chief Editor, Russia in Global Affairs Journal.

There is a gap between wealth, values and opportunity. There is an internal conflict in this. And this phenomenon has been reproduced many times throughout human history — Ray Dalio, Founder, Chief Investment Officer, Bridgewater Associates.

Inequality is an economic problem, not just a social and political one. Mature companies create the rules of the game in order to control competition as much as possible. Global pseudomonopolism seriously constraints progress. Large platform solutions easily suppress competitors — Maxim Oreshkin, Minister of Economic Development of the Russian Federation (2016-2020).

Technologies help make people’s rights equal — Tigran Khudaverdyan, Managing Director, Yandex.

Balance and sustainability are key issues on the world agenda. The balance between consumption and investment is important — Maxim Oreshkin, Minister of Economic Development of the Russian Federation (2016-2020).
## Speakers and experts

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<td>Sergei Cheryomin</td>
<td>Head of Department for Foreign Economic Activity and International Relations, Moscow City Government; Chairman of the Board, Business Council for Cooperation with the Republic of India</td>
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<tr>
<td>Alexander Mazharov</td>
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<td>Vladimir Loginov</td>
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<td>Sergey Romanchuk</td>
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Full list of speakers and experts
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