SYNOPSIS ON THE TOPIC

Standards of living

The promotion of most initiatives related to the social, economic and political development of individual wellbeing in an economy.

On the Roscongress Information and Analytical System on the chosen topic you will find:

- Analytics: 51 analytical materials
- Events: 246 sessions
- Speakers and experts: 1649 speakers
- Related topics: 116 topics

Latest publications in block «Analytics»

COVID-19. BCG Perspectives
**Economic health of Russia’s regions: positive outlook**

The credit rating agency Expert RA has studied the economic health of Russian regions, describing the factors that have had either a positive or a negative effect. The analysts note an upward trend, emphasizing that the trend continues in 2019 for high-performing and low-performing regions alike.
Latest publications in block «Events»

RUSSIA HOUSE IN DAVOS – 2020

Friends for Leadership 2020: New Perspectives for Global Cooperation to Achieve Sustainable Development

📅 23 January 2020  🕒 13:00–14:00

Moderator

Roman Chukov
Chairman of the Board, Russian Center for the Promotion of International Initiatives; Assistant to Youth Policy Director, Roscongress Foundation

KEY CONCLUSIONS

New formats for sustainable development must address a wide range of problems based on new values

We need to think of alternatives and shift towards a new, more sustainable formats. What we are doing at Project Vertica is find solutions in five different areas of problems: environmental issues, social problems, urban problems, where there is no connection with nature, a lot of educational problems, and some aesthetic issues – Simone Rendeva, Founder, Project Vertica.

We choose our values through our actions. With everything we do, everything we choose to spend our money on, we define what we stand for and the causes that we believe in. It is a matter of responsible economic decisions – Simone Rendeva, Founder, Project Vertica.

My mission is to rebuild trust on the planet through financial transparency. The lack of trust is what is going to put an end to the planet – Gerardo Trevino, Chief Executive Officer and Founder, Paybook.

It is necessary to leave crisis management mode behind, and to build long-term projects for sustainable development

It is important that we think in terms of a long-term goal. How do we want our cities to look years from today? Otherwise we will be forced to live in a crisis management mode. We better shoot for the stars so that we could at least get to the moon – Simone Rendeva, Founder, Project Vertica.

Traditional values must be included in sustainable development programmes

If we start thinking about megatrends, I would like to talk, first of all, about the very human nature-based megatrend: being married, getting a family, raising up children. It could be a
luxury thing for us in the modern Western world. We had talked
to the Under-Secretary-General before we started our session
here, and he also convinced us to go on with how we can deal
with all kinds of megatrends, starting from the point of view of
the global population blow-up – Halit Ünver, Research Fellow, Institute for Applied Knowledge Processing.

Technology is an essential element in achieving sustainable development goals

We are all living in a huge economic machinery, and this
machinery sets us, individuals, to any function. We are not sure
what this function could be in the future, but what we are sure
about is that we cannot achieve world peace and global
leadership if we do not use technology. I want to think about us
as the transformational leadership programme for the 21st
century – Halit Ünver, Research Fellow, Institute for Applied
Knowledge Processing.

RUSSIA–AFRICA ECONOMIC FORUM

Women in Russian–African Relations: Gender Balance in Politics, the Economy and the Social Sector

📅 24 October 2019  ⏰ 13:00–14:30

Moderator

Elena Myakotnikova
Corporate director, Agency for Strategic Initiatives

KEY CONCLUSIONS

A greater role for women in the society is a priority for the modern global development

Egypt has a 2030 strategy for women, launched in 2016. When
we started it, we included it as the foundation of our vision for
Egypt’s development. It focuses on gender balance. If you do
not pay attention to the female part of society, you will not be
able to build a successful society – H.E. Hala Helmy Elsaid
Younes, Minister of Planning, Monitoring and Administrative
Reform of the Arab Republic of Egypt.

The Gender Equality Agenda is the fifth Sustainable Development Goal adopted by the UN General Assembly for the
period until 2030. UNIDO gender agenda is very important and
builds on the development of women’s economic
empowerment, entrepreneurship and leadership – Veronika
Peshkova, United Nations Industrial Development Organization (UNIDO) Goodwill Ambassador. President of the Foundation for
the Development of Public Diplomacy ‘Women’s Perspective’.
African countries contribute to resolving gender inequality problems

In Rwanda, 50% of government members and 62% of MPs are women. It took time and a legislative change to achieve these results — Soraya Hakuziyaremye, Minister of Trade and Industry of the Republic of Rwanda.

The new constitution now requires that 25% of MPs must be women. We support women in all areas. 25% of the ministers in Egypt are female. This number is actually higher, thanks to a great number of women involved in the projects that these ministers oversee — H.E. Hala Helmy Elsaid Younes, Minister of Planning, Monitoring and Administrative Reform of the Arab Republic of Egypt.

Women in Africa are part of politics – they are politicians and leaders. They are involved in all spheres of the economy — Amany Asfour, President, International Federation of Business & Professional Women.

Over the last 5 years – 10 maximum – the African continent has made a huge leap forward in harnessing opportunities for women’s political, economic, social and entrepreneurial engagement — Nataliya Zaiser, Chair of the Board, Africa Business Initiative Union.

RUSSIA–AFRICA ECONOMIC FORUM

Creating a New Quality of Life in Africa

24 October 2019  13:00—14:30

Moderator

Andrey Sokolov

Deputy Chief Executive Officer, TASS Russia

KEY CONCLUSIONS

Improving Africa’s quality of life is a complex challenge

The topic of improving the quality of life on the African continent is extensive and diverse. It covers all areas, including those that we traditionally refer to as improving the quality of life: health, education and culture, as well as those that are usually somewhat neglected: personal initiative and opportunities for it, possibilities to work in good conditions, and a favourable environment — Andrey Sokolov, Deputy Chief Executive Officer, TASS Russia.
### African countries should focus on domestic resources

Improve living standards in Africa is a new cluster of challenges – let’s call them innovative. The first challenge is to avoid foreign loans for catching up with developed Western countries in terms of technology, as loans lead to increased debt bondage and economic instability. They should use the experience of China and other self-reliant countries that draw upon their own economic growth. Participation in new formats for international cooperation, such as BRICS+, needs to be ensured, as well as overcoming the mentality of dependency and developing national consciousness — Vladimir Yurtaev, Professor, Department of Theory and History of International Relations, Peoples’ Friendship University of Russia.

I am confident that solutions to many of Africa’s problems lie within the African continent itself — Dirk Badenhorst, Director, Mzansi Ballet.

### Russian business invests social efforts in Africa

When working in Africa, it is important to help the local population understand why our business is important and what good things we bring in their lives. Over the 10 years that we work in Africa, we have built about 100 schools, providing access to education in Burkina Faso and Guinea. In Guinea, we have built several clinics, so our employees and their families have access to free healthcare and medications. We have created over 3,000 jobs with competitive salaries in Africa. We are training young people to give them professions that will be in demand in the local job market. 1,600 employees got qualification through our multi-profession programmes — Evgeny Tulubensky, Chief Legal Officer, Corporate and Regulatory Affairs, Member of the Board of Directors, Nordgold.

### NPOs promote development of entrepreneurship and improvement of living standards in Africa

Africa has a foundation that has allocated about 100 million for local entrepreneurship, created 1 million jobs and generated about USD 1 billion in profits for the African economy. This is an entrepreneurial programme that educates our own entrepreneurs who will not leave but will stay on the continent. There is a programme of the British Council called Entrepreneurial Africa that aims to create a culture of entrepreneurship through competitions, mentoring programmes and forums. It helps African countries cooperate with other ones. The third part encompasses youth programmes, which create jobs and provide training — Namukale Chintu, Senior Director, EFG Private Bank Limited.

Fifteen years ago, I founded a non-profit organization that aims to improve living standards. We run an aid programme in Rwanda. Our goal is not only to feed the hungry, but also to give people the opportunity to stand on their own feet so that they can support themselves. Through our programme, many young people in Rwanda have skills that enable them to feed their families and participate in the country’s development: they pay taxes and contribute to a pension fund — Jan Berkmans, President, Global Help to Heal Inc.
## Speakers and experts

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<td>Director, Institute of History, Archaeology and Ethnography of the Peoples of the Far East, Far-Eastern Branch of the Russian Academy of Sciences (IHAE FEBRAS)</td>
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<td><strong>Petr Ivanov</strong></td>
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<td><strong>Elisa Markula</strong></td>
<td>President, Chief Executive Officer, Tikkurila Oyj</td>
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<td><strong>Edward Golosov</strong></td>
<td>Head, BCS Capital, Board Member, Deputy President – Chairman of the Board for Investment and Insurance Business, FG BCS</td>
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<td><strong>Natalya Chebotar</strong></td>
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<td><strong>Yngvar Thomassen</strong></td>
<td>Senior Adviser, Department of Chemical and Biological Work Environment, National Institute of Occupational Health (STAMI)</td>
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<td><strong>Inal Ardzinba</strong></td>
<td>Chairman of the Council on Youth Affairs under the Patriarch of Moscow and All Russia</td>
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<td><strong>Vladimir Vainer</strong></td>
<td>Director, Gladway Foundation for Media and Social Project Development</td>
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<td><strong>Kirill Filippov</strong></td>
<td>General Director, SPB TV</td>
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<td><strong>Irina Bragina</strong></td>
<td>Deputy Head, Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing</td>
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