Digital technologies as they impact all spheres of human life, determine the rate of economic development and the competitiveness of goods and countries in the world arena. Issues relating to a comprehensive development of these technologies and an expansion of the sphere of their application.
RESEARCH 06.04.2020

Using Digital & Tech to manage the COVID-19 crisis

The publication by the Boston Consulting Group (BCG) studies the opportunities that digital technologies provide to businesses to help them mitigate the risks posed by the COVID-19 crisis.

ARTICLE 01.04.2020

Yaroslav Kuzminov: Viral Revolution: How the Pandemic Will Change Our World

In an op-ed for RBK, HSE Rector Yaroslav Kuzminov laid out his predictions about the changes that await us in the wake of the coronavirus pandemic: on-site office workers will be reduced by a third, retail business will go completely digital, and both healthcare and education will undergo a radical overhaul.
Latest publications in block «Events»

RUSSIA HOUSE IN DAVOS – 2020

Risk or Crisis Management - Why Prevention better than Mitigation?
📅 21 January 2020  🕒 10:00–11:00

Moderator

Stanislav Kuznetsov
Deputy Chairman of the Board, PAO Sberbank

Dmitry Samartsev
Chief Executive Officer, BI.ZONE

KEY CONCLUSIONS

Cyberattacks damage economies, both globally and in Russia

In the global risks report prepared by the World Economic Forum, cyberattacks take the fifth place. In 2018, the global economy lost USD 1.5 trillion to cyberattacks. The damage is expected to reach 8 trillion by 2022 and 90 trillion by 2030 — Dmitry Samartsev, Chief Executive Officer, BI.ZONE.

Russian economy lost RUB 2.5 trillion in 2019 — Stanislav Kuznetsov, Deputy Chairman of the Board, PAO Sberbank.

International standards and rules on cybersecurity must be designed and implemented

We need unified standards, as criminals do not respect any borders, whereas nations do. If we do not establish unified rules the risks are going to keep growing — Stanislav Kuznetsov, Deputy Chairman of the Board, PAO Sberbank.
Preventive measures are to be prioritized to defeat cybercrime

Cybercriminals are not standing still. In order to defeat them we need to analyze the future threats, we need build proper processes and start implementing on preventive measures — Stanislav Kuznetsov, Deputy Chairman of the Board, PAO Sberbank.

Collaboration is a mandatory prerequisite to battling cybercrime

The global community needs to learn to cooperate and join forces to fight cybercrime. Data exchange, design and implementation of unified cybersecurity standards, joint personnel development and improvement of cyberliteracy will allow for a joint response to the cyberthreat — Stanislav Kuznetsov, Deputy Chairman of the Board, PAO Sberbank.

RUSSIA–AFRICA ECONOMIC FORUM

Introducing Russia to Africa

23 October 2019  12:00–13:00

Moderator

Maxim Oreshkin

Aide to the President of the Russian Federation

KEY CONCLUSIONS

Africa is attractive for investment and trade

A promising area of cooperation involves attracting big Russian investors in industries strategic for many African countries, such as agriculture, mining or processing raw material — Andrey Kostin, President, Chairman of the Management Board, Member of the Supervisory Council, Member of the Strategy and Corporate Governance Committee, VTB Bank.

Africa is a large consumer of agricultural produce. Last year, the volume of our export exceeded USD 4.6 billion — Sergey Yushin, Head of the Executive Committee, National Meat Association.

We watch Africa closely and with affection. We see the continent’s great opportunities and readiness to cooperate with Russian companies — Mushegh Sahakyan, Director for International Development, Yandex.Taxi.

Russia has the right technologies to develop the African region

The key objective is to take the level of life on the African continent up to the global standards of developed countries. Its basic aspect is food security, while the ultimate priority
includes providing a variety of good and healthy food. It is paramount that all African residents have access to such ration. It is a strategic goal, and we are able and willing to help our African partners with it — Dmitry Mazepin, Chairman of the Board of Directors, URALCHEM.

Russia is the world’s only market where local online services win over their American rivals in an open and fair competition — Mushegh Sahakyan, Director for International Development, Yandex.Taxi.

It is the synergy of using digital technologies that gives the positive effect that we see in our country’s budgetary segment — Alexey Overchuk, Deputy Commissioner, Federal Tax Service of Russia.

Russia is the pioneer of nuclear energy. The world’s first nuclear power plant was launched in no other place than here 65 years ago, and throughout the course of history we have been the world’s leader in developing innovative nuclear technologies. <…> We work around the globe and pay a special attention to the African continent, which is undoubtedly an area of growth — Kirill Komarov, First Deputy Director General for Corporate Development and International Business, ROSATOM State Atomic Energy Corporation.

Existing competencies of Russian Railways will be demanded in Africa. African countries are about to reach leading social and economic performance. By 2050, over one third of global population increase will occur in African countries. Keeping this pace, ensuring the quality of economic growth and life is only possible through developing railways. This has been proved by the world’s experience — Oleg Belozerov, Chief Executive Officer – Chairman of the Executive Board, Russian Railways.

In our country, vast territories belong to the zone of risky agriculture, therefore over the decades Russian companies have accumulated unique agricultural competencies. <…> Our companies are becoming primary partners in the African continent in both produce and technology export — Dmitry Mazepin, Chairman of the Board of Directors, URALCHEM.

We possess colossal information on African countries’ geology. No other country in the world has this information. We boast 40 years of experience in 26 African countries, which is fairly big. We understand how complicated geological aspects can be tackled. We bring new technologies. <…> This allows us to create new jobs and infrastructure and be the cornerstone for the economy of whole regions and countries, which apart from other things plays a major role in export and impacts social stability — Sergey Gorkov, General Director, Chairman of the management Board of Rosgeologia».
KEY CONCLUSIONS

African countries need to get their own technological competencies developed

Our willingness to develop our competencies is our most important issue and strongest advantage at the same time. We plan to bring together the ministers of security of Southern African region to discuss together how can we move forward and what ideas we can exchange. And we also understand that our partners have more competencies than we have in certain areas. For instance, technological security and the development of applications and systems that will help us protect our people, protect our sovereignty, tackle various issues, respond to the variety of challenges that our countries face — H.E. Ayanda Dlodlo, Minister of State Security of the Republic of South Africa (RSA).

We already have supplied our cloud tech to Burundi. It allows editing documents. In fact, it is a technology similar to Microsoft’s one, but only unlike the technology that U.S. companies provide, it is entirely in Burundi and under the control of the presidential administration. <...> Today we are signing an agreement with the Democratic Republic of Congo and will move forward — Dmitriy Komissarov, General Director, New Cloud Technologies.

We help our colleagues from other countries develop data centres and create geoinformation portals for monitoring and managerial decision-making. <...> The case we ran in Angola was in agriculture. In the context of population growth, the issue of increasing the food base and developing agriculture is extremely important. For example, new technologies and new solutions allow us to control plant growth more effectively. Now, using unmanned technologies, you can track every part of your field, decide to apply fertilizers locally, use resources more efficiently and involve the population — Pavel Stepanov, Deputy General Director, Geoscan.

I would build a system based on proprietary competences. It is only when you have your own experts, who know what you have inside out, you can build a protected system. <...> It is very important to have proprietary competencies. We, for example, spend a lot of energy on training when working on projects. And this is not just academic training: we take a specific area, for example, a hacker hacking into a bank, and we hold seminars to train bank employees in these technologies — Boris.
Simis, Deputy Chief Executive Officer for Business Development, Positive Technologies.
## Speakers and experts

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Alexey Ivanenko
Co-Founder, BMPower

Sergey Gil
Author, Project Ideologist, Career in Russia National Championship of Professions and Entrepreneurial Ideas

Oleg Melnichenko
Chairman, Committee on Federal Structure, Regional Policy, Local Government and Northern Affairs, Federation Council of the Federal Assembly of the Russian Federation

Igor Khatkov
Chief Non-Staff Specialist Oncologist, Moscow City Healthcare Department

Full list of speakers and experts —
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