

SYNOPSIS ON THE TOPIC

Startups



Policies, incentive schemes, development of capital access and other related practices to support the creations of startups, with a particular emphasis on nurturing innovations supporting the development of the economy.

On the Roscongress Information and Analytical System on the chosen topic you will find:

Analytics

9 analytical materials

Events

39 sessions

Speakers and experts

295 speakers

Related topics

33 topics

Latest publications in block «Analytics»



ARTICLE

03.12.2019

Ekaterina Petrova: Startups can help corporations meet ambitious targets

In an interview to Inc., Ekaterina Petrova, Managing Director of GenerationS, a federal-level tech startup accelerator organized by the Russian Venture Company, spoke about the advantages that searching for new startups gives to traditional industries and about ways to implement tech projects in corporations.

The National Project "Small and Medium-Sized Businesses and Support for Individual Entrepreneurs"

Entrepreneurship

Startups

[Read more](#) →



ARTICLE

26.11.2019

When, how, and from whom should a startup seek help?

The article written by Dmitry Filatov for Inc. deals with means of support for startups depending on their stage of development.

The National Project "Small and Medium-Sized Businesses and Support for Individual Entrepreneurs"

Entrepreneurship Startups

[Read more](#) →



ARTICLE

29.10.2019

Economy of the Future: Views of the New Generation of Investors

In the current article investment patterns of active entrepreneurs from the, so called, «Millennium» generation, are revealed using conceptual and practical approaches from the point of view of their motives, priorities and strategies of investing. The article also considers the impact of changing structure of future production and consumption systems onto the modifying international business models.

Venture capital Entrepreneurship Startups

[Read more](#) →

Latest publications in block «Events»

ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM 2019

How to Raise New Technological Leaders? An Effective Model of Interaction Between Corporates and Start-Ups

📅 8 June 2019 ⌚ 12:00–13:15



Moderator

Dmitry Butrin

Deputy Editor-in-Chief, Head of Economic Policy Section, Kommersant Publishing House

KEY CONCLUSIONS

Start-ups in Russia develop well in conjunction with big business

We see a lot of progress, over 10 thousand people working in Skolkovo. And these are not just start-ups, nearly 400 people represent private companies, large and state corporations – Pekka Viljakainen, Advisor to the President, Skolkovo Foundation; Chairman, Aii Capital.

Three years we have funneled over 700 start-ups in different stages. We have implemented over 35 different products through internal innovations. <...> When we promote an initiative, whether internal or external, though a decision-making funnel we are going the right way – Alexander Aivazov, Vice President for Business Development, Rostelecom.

We launched a business technology sandbox. When working with a large corporation, a start-up can do with 300-400 thousand roubles for a short pilot. <...> This allowed us to go through 800 ideas. Unlike a venture fund, we do not pick 20 ideas and bet on them, but rather go for a wide net – Aleksandr Sobolev, Director, Strategic and Organizational Development, MegaFon.

Foreign investors are interested in Russian technologies

German business is deeply intertwined with the Russian market, last year alone has shown record-breaking investments into Russian economy. <...> Picking start-ups in Russia is easy: there is crazy potential, so many interesting ideas and companies – Matthias Schepp, Chairman of the Russian-German Chamber of Commerce.

[Read more](#) →

ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM 2019

The Venture and Stock Market in 2019–2020: Can Unicorns Survive IPOs and Continue to Growth?

📅 7 June 2019 ⌚ 12:00–13:15



Moderator

Lev Khasis

First Deputy Chairman of the Executive Board, Sberbank

KEY CONCLUSIONS

New technologies foster development of start-ups

We are witnessing the following trend: companies that are entering the market have a much higher value than it used to be 10–15 years ago. The platform boom and development of the platform business model that makes it possible to develop business much faster <...> If Google was valued at USD 23 billion at the time of its IPO, now we can see companies worth over USD 100 billion enter the market – [Elena Ivashentseva](#), Senior Partner, Baring Vostok Capital Partners..

In 2013, when the term ‘unicorn’ was introduced [start-ups with capitalization from USD 1 billion, – Ed.], there were 39 such companies <...> Now this number has reached 150. It has grown considerably – [Nick Kostov](#), Managing partner, Ribbit Capital.

Russia offers favourable conditions for unicorn companies to emerge

Russian market is big; it can grow major companies. We have very strong technological resources, and companies are able to develop products that can compete with global market players – [Elena Ivashentseva](#), Senior Partner, Baring Vostok Capital Partners..

I would mention the Skyeng company. We strongly believe in online education and the English language niche for online education. The platform that they are building is one of the best on the market. And the market is pretty big – [Boris Dobrodeev](#), General Director, Mail.Ru Group .

I would highlight the company Uchi.ru. They are pretty successful both in Russia and on external markets. <...> VkusVill also has a chance to become a unicorn soon, their earnings have already proved that <...> In Russia, a company can be ‘appointed’ a unicorn. The state can decide that this company will operate something, and it turns into a unicorn. CRPT is a good example of this – [Alexey Katkov](#), Managing Partner, JSFC Sistema.

Modern unicorns do not rush to go public

Present-day unicorns are different from those of the recent past. <...> The time from the company establishment to going public or being sold to a strategist has considerably increased compared to 5–10 years ago – [Lev Khasis](#), First Deputy Chairman of the Executive Board, Sberbank .

The times when you could just create a platform, place a banner and make money are over. The models that are emerging on the market are becoming increasingly intensive and competitive. Necessary solutions related to AI technologies require massive investment – [Boris Dobrodeev](#), General Director, Mail.Ru Group .

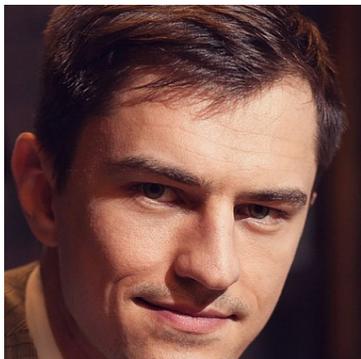
Most unicorns partially sell their shares before IPO, so they do not need to urgently go public, they do have some money. Without IPO, you do not have to explain your actions to 2,000 shareholders – [Inaki Berenger](#), Chief Executive Officer, CoverWallet.

[Read more](#) →

THE RUSSIAN INVESTMENT FORUM 2019

Developing Young Enterprise in the Context of the National SMEs and Support for Individual Entrepreneurial Initiative Project

📅 13 February 2019 ⌚ 16:30–18:00



Moderator

Artem Androsov

Member of the Supreme Council of the Party, United Russia Political Party

KEY CONCLUSIONS

Entrepreneurship becomes increasingly popular among young people

I am very pleased that youth entrepreneurship gets more and more attention, and today, thanks to your efforts and your interest, we receive more grassroots demand for us to support it as a particular sphere – [Vadim Zhivulin](#), Deputy Minister of Economic Development of the Russian Federation.

Support for small and medium-sized businesses is the government’s focus of attention

The national project for SMEs is the first focus on the problems of small and medium-sized businesses of such scale and significance in our country. In this sense, we expect that it should largely change the picture of the state of affairs in terms of doing business – [Vadim Zhivulin](#), Deputy Minister of Economic Development of the Russian Federation.

There are sizeable regulatory and taxation barriers for a company that makes a transition from a small one to medium-sized, and in this sense, we want to make this barrier as insignificant as possible so that companies are not afraid to grow and turn into larger ones – Vadim Zhivulin, Deputy Minister of Economic Development of the Russian Federation.

[Read more](#) →

Speakers and experts



Alexander Aivazov

Vice President for Business Development, Rostelecom

2 quotes

5 events



Искендер Нурбеков

4 events



Mikhail Derevyanko

Director, Future of Today

1 quote

2 events



Matthias Schepp

Chairman of the Russian-German Chamber of Commerce

4 quotes

9 events



Konstantin Polunin

Partner, Managing Director, The Boston Consulting Group

4 quotes

6 events



Nikolai Toivonen

Vice Rector for Strategic Development, St. Petersburg State University of Economics

1 events



Vladimir Solodov

Chairman of the Government of the Republic of Sakha (Yakutia)

23 quotes

31 events

1 analytical material



Nikolai Sudarikov

Project Manager, SmartLine

1 quote

3 events



Diana Koroleva

Director, Centre for the Study of Educational Innovations,
Institute of Education, National Research University Higher
School of Economics

1 events



Elena Bocherova

Executive Director, Akronis-Infosecurity

1 quote

9 events

[Full list of speakers and experts](#) →

The list of topics related to the selected topic

| Topics | Analytics | Events | Speakers and experts |
|---|-----------|-----------|----------------------|
| Entrepreneurship | <u>4</u> | <u>28</u> | <u>199</u> |
| SMEs | <u>3</u> | <u>12</u> | <u>99</u> |
| Youth policy | 1 | <u>10</u> | <u>102</u> |
| IT industry | <u>2</u> | <u>6</u> | <u>36</u> |
| Development Institutions and support mechanisms | | <u>6</u> | <u>69</u> |
| Innovation infrastructure | <u>2</u> | <u>4</u> | <u>48</u> |
| Digitalization | <u>2</u> | <u>4</u> | <u>41</u> |
| Venture capital | <u>2</u> | <u>3</u> | <u>33</u> |
| The National Project "Small and Medium-Sized Businesses and Support for Individual Entrepreneurs" | <u>2</u> | <u>3</u> | <u>21</u> |
| Creativity | | <u>4</u> | <u>35</u> |
| Education | | <u>4</u> | <u>32</u> |
| Financial market | | <u>4</u> | <u>10</u> |
| Investment Climate | | <u>3</u> | <u>28</u> |
| Regional Policies | | <u>2</u> | <u>41</u> |
| Far East | | <u>2</u> | <u>26</u> |

[Full list of the related topics](#) →