SYNOPSIS ON THE TOPIC

Regions of Russia

Economic analysis on Russia's 85 regions (federal subjects), territories, regions, federal cities, autonomous regions, and autonomous oblasts as well as understanding of socio-economic, cultural, historical, demographic and other characteristics.

On the Roscongress Information and Analytical System on the chosen topic you will find:

- Analytics
  40 analytical materials
- Events
  60 sessions
- Speakers and experts
  548 speakers
- Related topics
  79 topics

Latest publications in block «Analytics»

RESEARCH    27.03.2020

Sustainable growth of the non-resource sector of the Russian economy

This roadmap is based on the Growth Strategy — a mid-term program of socio-economic development of Russia. The Strategy stipulates a shift of focus of Russia’s economic policy from macroeconomic stabilization to an active stimulation of socio-economic growth and a modernization of the country’s economy.

Read more
Roscongress Foundation and Expert RA diagnosed the economy in Russian regions

Economic health of Russia’s regions: positive outlook

The credit rating agency Expert RA has studied the economic health of Russian regions, describing the factors that have had either a positive or a negative effect. The analysts note an upward trend, emphasizing that the trend continues in 2019 for high-performing and low-performing regions alike.
Latest publications in block «Events»

EASTERN ECONOMIC FORUM 2019

**Infrastructure of the Future: Creating New Focal Points in the Far East**

6 September 2019  10:00–11:30

**Moderator**

**Sergey Katyrin**

President, Chamber of Commerce and Industry of the Russian Federation

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**KEY CONCLUSIONS**

There is good potential to develop the MICE industry in Primorye Territory

Our objective is now to consider all possible solutions for creating a concept for Vladivostok as a convention and exhibition capital in the Russian Pacific region. This needs to be done, and is already being done as we speak — Konstantin Bogdanenko, Acting Vice Governor of Primorye Territory.

It is our view that today, Vladivostok has a full foundation in place to acquire high-quality infrastructure. And of course, with its university and the work it does, the human resources potential of the MICE industry [Meetings, Incentives, Conferences, Events – ed.] will increase further — Alexander Stuglev, Chief Executive Officer, The Roscongress Foundation.

The potential and need to build the infrastructure for conventions and exhibitions here is enormous. We must look at the Asia-Pacific market, and Primorye Territory could become a focal point in terms of Russia’s representation in this market — Anatoliy Bobrakov, Deputy Chief Executive Officer, Far East and Baikal Region Development Fund.

More work is being done in the exhibitions sector. Major exhibitions are being held, and our expocentre is a leader in the field, with over 50 years’ experience in the Russian market — Vera Yermilova, General Director, Dalexpocenter LLC.

Conventions and exhibitions bring positive social and economic effects

In terms of the development of the Far East, this [infrastructure for conventions and exhibitions – ed.] is what can help properly drive socioeconomic development in the region, once it is in place — Anatoliy Bobrakov, Deputy Chief Executive Officer, Far
East and Baikal Region Development Fund.

Our students understand that by being here, they not only have the chance to take advantage of our leading research and educational infrastructure, not only have the chance to learn from renowned FEFU and guest professors (including from overseas), they also have the chance to work as volunteer. This provides them with an insight into international events which take place here, as well as possible work opportunities — Victoria Panova, Vice-Rector for International Relations, FEFU, Russian W20 Representative.

Business tourism is growing in significance throughout the world

The global convention market is growing, and at a rapid rate. According to experts, it will be valued at up to USD 1.5 trillion, which is significant — Alexey Kalachev, Chief Executive Officer, Russia Convention Bureau.

The convention and exhibition sector is only starting to grow in Russia

In various developed countries, the convention sector accounts for 1.5% of GDP. The UK is a leader in this field. The country hosts numerous events of this kind, which is clearly due to its status as a financial centre. Conventions account for 2.9% of its GDP. In our country, this figure is 0.2%. Clearly, we are still at the learning stage, and are a long way away from leading nations and the global average — Sergey Katyrin, President, Chamber of Commerce and Industry of the Russian Federation.

EASTERN ECONOMIC FORUM 2019

Productivity Leaders: Drawing on the Asian and European Experience to Support Regional Growth

5 September 2019 08:30–10:00

Moderator

Alexander Ivlev

CIS Managing Partner, Deputy Regional Accounts Leader for Central, Eastern and Southeastern Europe & Central Asia, EY

KEY CONCLUSIONS

Investment inflow is central to improving Russia's labour productivity

Why does the Russian Far East have higher (labour productivity — Ed.) indicators? The investment component plays an active part here. The share of investment in the Far East's GDP is higher than the Russian national average. We're seeing major projects come in because of the advanced special economic
zones. A large number of investors go and implement projects with high levels of productivity. It affects general economic growth — Maxim Oreshkin, Minister of Economic Development of the Russian Federation.

Rosstat’s figures show that labour productivity has increased by 1.8% compared to last year. That figure is 2.4% in the Russian Far East. On the whole, those results aren’t bad. <...> The Russian Far East is an interesting region in the eyes of foreign investors. If we take a look at the statistics, we can see that in 2011, the Far East’s share of all foreign investments in Russia was somewhere around 4%. Now, the Russian Far East accounts for 25–30% of foreign investment. Investors are coming here — Alexander Ivlev, CIS Managing Partner, Deputy Regional Accounts Leader for Central, Eastern and Southeastern Europe & Central Asia, EY.

Increasing labour productivity is key to increasing the economic competitiveness

In theory, the situation in Russia is not that bad, but there is room for improvement. The World Economic Forum rated the competitiveness of various countries. Russia is currently in 43rd place out of 140 countries. It’s not bad, it’s a good result. Nevertheless, there is room to grow. Labour productivity is one of the key factors that will help propel us further — Alexander Ivlev, CIS Managing Partner, Deputy Regional Accounts Leader for Central, Eastern and Southeastern Europe & Central Asia, EY.

Healthy Regions: Projects and Best Practices

Moderator

Vladimir Geraskin
Executive Director, Practice of Providing Services to Government Agencies and Public Sector, PwC Russia

KEY CONCLUSIONS

Promoting healthy life style is a key tool to preserve the nation’s health

The numbers are always the same: roughly 60% of a person’s health depends on them. If we fail to utilize this enormous resource, if we do nothing to promote healthy life style, we obviously lose leverage for changing demographics and other healthcare-related factors — Oleg Salagay, Deputy Minister of Health of the Russian Federation.
Russia is forming a practice of involving people in public health projects

I would like to mention a programme that aims to reduce alcohol consumption in workforce. We developed it together with Yugra and SKOLKOVO teams. ASI [Agency for Strategic Initiatives, – Ed.] spoke highly of it. It involves training workers to control their alcohol consumption through work teams. I can give you another example. We have agreed to develop a mobile app that analyzes a person’s medical record and sends them a reminder about their medical appointments or time to take their meds. This project will be operated by a non-profit organization — Natalia Komarova, Governor of Khanty-Mansi Autonomous Area—Yugra.

We have created a project called Love Your Health. We are striving to get all social groups and communities involved. This year, we are planning to host five festivals in five Russian cities. This is a multi-level event with a mandatory educational part, a mandatory part that brings in local producers, healthy food, sports, contemporary art, etc. We will make films about these activists, these normal and cool guys that change themselves and their cities though healthy life style, and of course, we will spread them through social networks. The ultimate element of our project will be an online system – an aggregator, a mobile app – that will consolidate all the ecosystem parts and help locals see all the healthy life style initiatives — Nonna Materkova, Founder of the Research Centres “Creative Practices” and “Calvert 22”; Russian representative to the International Advisory Council of the Creative Industries Federation.
## Speakers and experts

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