

SYNOPSIS ON THE TOPIC

Education



Ranging from year to years, specialist training, basic needs and higher scholarship learning programs, how technology is impacting both needs and delivery as well as the impact of education on business, society the development of a country.

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ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM 2019

The Challenges and Prospects of Youth Entrepreneurship

📅 8 June 2019 ⌚ 13:45–15:00



Moderator

Victor Sedov

Co-Founder, G20 Young Entrepreneurs' Alliance Summit

KEY CONCLUSIONS

Russia has successful practices of supporting young entrepreneurs

I would mention a whole range of events implemented by the Agency [Federal Agency for Youth Affairs (Rosmolodezh), – Ed.] and our key regional partners. These events aim to develop young people's initiatives, to create opportunities for their self-fulfillment – it is a whole set of forum platforms. We collaborate with a whole constellation of forums that strive to support young people's economic and professional activity. These are engineering forums, such as 'Engineers of the Future' and 'Forsage', and subject-matter shifts for industry-specific professionals at the TIM 'Biryusa' – [Alexander Bugaev](#), Head of the Federal Agency for Youth Affairs.

'Russia – the Land of Opportunities' is an unprecedented project implemented in our country. It engulfs 18 projects and 1.6 million people, and we believe there will be more. Eighteen projects address various areas, but they function under the umbrella idea of helping young people. This help is not only about self-fulfillment. The afore-mentioned 1.6 million people include 600 thousand school students. The biggest project of the platform is the 'My first business' contest, where first, school students went through training and famous Russian bloggers told them in plain language about creating business. The students presented their ideas and later were supposed to bring their entrepreneurial projects to life. I can tell you that it is thousands of implemented projects, it is thousands of new companies in the span of two years – [Vladislav Davankov](#), Deputy Chief Executive Officer, Russia – the Land of Opportunities.

Russia has a potential to

Together with St. Petersburg State University, we have

raise the number of entrepreneurs

presented the so-called GEM – it is an index of entrepreneurial activity based on measurements taken in 112 countries. So, it says that Russia has only 5% of people willing to open a business. The question is whether 5% is a lot. Half of them are the people who already own a business, and half of them do not have one. Imagine that it is 2.5% of active age population – and that is 84 million people – it makes it about 2 million companies. It means an increment of 30 per cent compared to today's number. This number has a good potential for growth – Andrey Sharov, Vice President, Head of GR, Sberbank.

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ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM 2019

Partnership and knowledge-sharing: new sources to drive development

📅 6 June 2019 ⌚ 11:00–12:15



Moderator

Konstantin Polunin

Partner, Managing Director, The Boston Consulting Group

KEY CONCLUSIONS

Partnerships and successful practice exchange in various fields to be driver of country's successful development

Talking face-to-face is absolutely necessary – it is experience exchange with those who are trying to employ those practices, and we need a regular platform for that purpose – Andrei Belousov, Aide to the President of the Russian Federation.

Interregional cooperation is still very important. We are going to share our practice of participatory financing, which originated with the support of the Ministry of Finance – Aysen Nikolaev, Head of Sakha Republic (Yakutia).

We have arrived at a conclusion that we need to develop more partnerships, we should not confine ourselves in e-commerce, we should also work as a technology company – Pavel Gontarev, Director, Mail.ru. Digital Technology .

All our products that have succeeded had the design principle of partnership in mind, meaning that our products and revenue succeed and grow if our partner's revenue succeeds and grows – Meir Brand, Vice-President, Google Inc..

We started a programme two years ago called Collaborated Russia. <...> It involves cooperation with the largest research

centre in Russia, and that is knowledge sharing. We hope that that innovation will be patented in Russia and we will have a chance to be the first to secure the licence. The other programme is called 'Patents Power' which we do together with the Skolkovo Foundation – [John Edward Butler Ransohoff](#), Vice President, Head of Strategic Projects for Innovations and International Partnerships Direction, Bayer AG.

Experience exchange platforms required to make use of potential of best practices

Best practices are not to be valued as such, it is communities where best practices develop and grow that are important – [Andrei Ivanov](#), Deputy Finance Minister of the Russian Federation.

Best practices are very good for our regions. We provide them with solutions and deliver useful knowledge. As for urban environment, we have been doing this since 2015 – we have implemented over 300 projects all over the Republic, and we have gained experience in public relations through understanding public needs – [Rustam Minnikhanov](#), Head of the Republic of Tatarstan.

In these conditions [of limited resources, – Ed.], the way out is to utilize energy and ideas of our citizens and communities to find solutions and to create a sensor that would detect these ideas. Ideas and knowledge have been and will be a growth driver. <...> The value of ideas and knowledge grows as they are shared – [Konstantin Polunin](#), Partner, Managing Director, The Boston Consulting Group.

There is no such thing as best practices, there are good practices – [Aleksandra Posarac](#), Lead Economist, Leader of the Program of Social Protection in the Russian Federation, World Bank Group.

Digitalization plays an important role in management

We have realized that without digital technology, without simplifying all procedures, we will be outsiders in a huge region, both in economics and in politics. Digital economy is a phenomenon of the time, and you cannot refuse it. If you want to move forward, if you want to be a leader, to be successful, you must digitalize all processes. If you stand against it, you are a fool – [Andrei Vorobyov](#), Governor of Moscow Region.

Building efficient partnerships must be taught

We have developed a training programme to teach building partnerships. If we provided trainings in different institutions on how to build partnerships, I think that every rouble spent on this education would bring 10 roubles to the country's GDP. One of the best platforms for sharing [best practices, – Ed.] is alumni associations – [Gor Nahapetyan](#), Serial Entrepreneur and Philanthropist; Co-Founder, Profilum, CrashPro future Careers School, The Friends Foundation .

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ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM 2019

Tech at Scale: Staying Ahead of the Game

📅 7 June 2019 ⌚ 12:00–13:15



Moderator

Alexander Sukharevsky

Managing Partner, McKinsey Digital, EEMA

KEY CONCLUSIONS

Russia is in a unique position to develop the tech sector

We have a unique market which doesn't ban global players. We have Google, Facebook, and Alibaba, along with a host of Russian players. It is the kind of situation which no longer exists anywhere else in the world – Arkady Volozh, Co-Founder, Chief Executive Officer, Yandex Group of Companies .

Digitalization is resulting in the disappearance of low-skilled jobs and raising the demand for creative specialists









All routine operations produce a lot of data, and anything that produces a lot of data can be easily automated, right up to driving a car. That is why low-skilled jobs will disappear, along with jobs that create additional inefficiencies – Arkady Volozh, Co-Founder, Chief Executive Officer, Yandex Group of Companies .

The importance of soft skills is coming to the fore. These include the ability to distinguish between primary and secondary objectives, analyse tasks, consider various reasons and consequences, work in a team, and retain an open mind – Alexey Mordashov, Chairman of the Board of Directors, Severstal.

There will soon be a deficit of workers offering creative thinking skills – Oleg Tinkov, Chairman of the Board of Directors, Tinkoff Bank .

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Speakers and experts

	<p><u>Igor Agamirzjan</u></p>	<p><u>5 events</u></p>
	<p><u>Ruslan Yunusov</u> Chief Executive Officer, Russian Quantum Centre</p>	<p><u>1 quote</u> <u>8 events</u></p>
	<p><u>Dmitry Morozov</u> General Director, BIOCAD</p>	<p><u>10 quotes</u> <u>20 events</u></p>
	<p><u>Diana Koroleva</u> Director, Centre for the Study of Educational Innovations, Institute of Education, National Research University Higher School of Economics</p>	<p><u>1 events</u></p>
	<p><u>Maurya Yulia-Kotola</u></p>	<p><u>1 events</u></p>
	<p><u>John Hendri</u></p>	<p><u>1 events</u></p>
	<p><u>Peter Altmaier</u> Federal Minister for Economic Affairs and Energy of the Federal Republic of Germany</p>	<p><u>4 quotes</u> <u>3 events</u></p>
	<p><u>Viktor Sumsy</u> Director, ASEAN Centre, MGIMO University</p>	<p><u>4 events</u></p>



Vasily Osmakov

Deputy Minister of Industry and Trade of the Russian Federation

[7 quotes](#)

[24 events](#)



Georgiy Gorshkov

First Deputy President and Chairman of the Management Board, Post Bank

[2 quotes](#)

[7 events](#)



Svetlana Chupsheva

Chief Executive Officer, Agency for Strategic Initiatives

[15 quotes](#)

[36 events](#)

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The list of topics related to the selected topic

Topics	Analytics	Events	Speakers and experts
Youth policy	<u>11</u>	<u>39</u>	<u>299</u>
Labor Market	<u>5</u>	<u>39</u>	<u>322</u>
Entrepreneurship	<u>3</u>	<u>29</u>	<u>206</u>
Digitalization	<u>3</u>	<u>23</u>	<u>169</u>
Standards of living	<u>3</u>	<u>15</u>	<u>143</u>
Multilateral economic cooperation		<u>12</u>	<u>97</u>
Creativity	<u>4</u>	<u>8</u>	<u>61</u>
Far East		<u>11</u>	<u>93</u>
Labour productivity gains	<u>1</u>	<u>9</u>	<u>108</u>
Innovation infrastructure	<u>3</u>	<u>6</u>	<u>68</u>
SMEs	<u>1</u>	<u>8</u>	<u>61</u>
Basic Research		<u>8</u>	<u>63</u>
Applied Research	<u>1</u>	<u>7</u>	<u>51</u>
Sustainable Development	<u>3</u>	<u>5</u>	<u>50</u>
Social entrepreneurship	<u>1</u>	<u>7</u>	<u>48</u>

[Full list of the related topics](#) →