The Demography national project is aimed at improving the living standards of the Russian citizens in such a way that they not only live longer but lead active lives in decent conditions. The greatest share of the project’s budget will be spent on supporting families upon the birth of a child. The support measures will include providing maternity grants, extending the maternal capital and family capital to 2021, and decreasing mortgage rates for families where a second or a third child is born. A prominent place in the project is also given to promoting healthy living and combating addictions.

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RESEARCH

National Projects: Targets and Main Results

This report contains infographics for main targets and expected outcomes of national projects in 12 areas of strategic development, as well as of the Comprehensive Plan for upgrading and expanding core infrastructure up to 2024.

- The National Project “Demography”
- The National Project “Healthcare”
- The National Project “Culture”
- The National Project “International Cooperation and Exports”
- The National Project “Ecology”
- State Strategic Planning

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RESEARCH

Effie Russia and KPMG Joint Study under the Program of Effie and the United Nations to Promote the 17 Sustainable Development Goals in Russia

This report presents the results of a joint study carried out by Effie Russia and the audit firm KPMG among the finalists of Effie Awards Russia. The purpose of the study was to discover current levels of the SDGs integration into activities of the companies and projects participating in Effie Awards Russia 2018.

- The National Project “Demography”
- The National Project “Labor Productivity and Employment Support”
- The National Project “Ecology”
- Consumer Sentiment
- Standards of living
- Sustainable Development

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**‘ARCTIC: TERRITORY OF DIALOGUE’ INTERNATIONAL ARCTIC FORUM 2019**

**Healthcare in the Arctic: Two Years’ Progress and New Objectives**

📅 9 April 2019   🕒 16:30—18:00

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**Moderator**

Evelina Zakamskaya

Editor-in-Chief, Doctor Channel; Anchor, Russia 24

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**KEY CONCLUSIONS**

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**Arctic nations experience similar social issues**

The North is equally harsh on everyone. It does not distinguish between Russia, Sweden, or Finland — Evelina Zakamskaya, Editor-in-Chief, Doctor Channel; Anchor, Russia 24.

In all Arctic countries we have the same kinds of problems – lower life expectancy, high infant mortality, and a high rate of infections — Aija Rautio, Vice-President Research at the University of the Arctic, University of Oulu.

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**Digitalization and mobility are priority areas for the development of medical care in the Russian Arctic**

More than 100 medical and obstetric stations will shortly be built in the Arctic. Around 44 mobile telemedicine units will be purchased. Approximately RUB 1 billion has been set aside in 2019–20 to achieve these aims. About RUB 1 billion has been earmarked for upgrading medical organizations — Evgeny Kamkin, Deputy Minister of Healthcare of the Russian Federation.

Yakutia leads the way in air medical services. Each year, we spend RUB 1.2 billion on them. However, in 2018 that figure was even higher – almost RUB 1.4 billion, with RUB 450 million coming from the federal budget. <...> The previous period saw the acquisition of five Mi-8 air ambulance helicopters, but of course, we need to go further — Vladimir Solodov, Chairman of the Government of the Republic of Sakha (Yakutia).

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**Read more →**

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THE RUSSIAN INVESTMENT FORUM 2019
Healthy Life Expectancy: The Foundation of Social Development

14 February 2019  14:30–15:45

Moderator

Evelina Zakamskaya

Editor-in-Chief, Doctor Channel; Anchor, Russia 24

KEY CONCLUSIONS

Increasing healthy life expectancy requires a comprehensive solution

When we started working on the first national project, we had virtually nothing in terms of the most dangerous diseases. If you take cardiovascular pathology, [...] we have high-tech medical care, while the number of operations during that period was measured at figures of up to 100,000. At the time the national project was launched, there were 85,000–90,000 operations per year [...] Now we are doing about 1 million such operations – Dmitry Medvedev, Prime Minister of the Russian Federation.

Active longevity is only possible when a person is socialized in society, when a person feels like he/she is needed, and when the state makes various efforts for this purpose – Olga Golodets, Deputy Prime Minister of the Russian Federation.

A person’s lifestyle contributes at least 60% to his/her health. That’s why people themselves can make the greatest contribution. Our job is to get each person actively involved in the process of taking care of their health – Veronika Skvortsova, Minister of Health of the Russian Federation.

Boosting life expectancy is one of the state’s constant priorities

Since 2012, the government has had significant success in prolonging life expectancy – it has increased by 2.5 years – Guzel Ulumbekova, President of the Board, Association of Medical Societies for Quality of Medical Care and Medical Education; Head, Higher School of Healthcare Organization and Management.

Some of Russia’s most important strategic goals are to increase life expectancy to 78 years by 2024, including healthy life to 67 years, and improve the quality of life – Evelina Zakamskaya, Editor-in-Chief, Doctor Channel; Anchor, Russia 24.

Regions and business can make a significant contribution to solving the problem

We have opened active longevity centres in all 26 urban districts [of the Vologda Region] [...] Now, 80,000 veterans go to these centres – Oleg Kuvshinnikov, Governor of Vologda Region; Chairman, Healthy Cities, Districts, and Villages.
Association.

Some of the most serious internal sources for increasing life expectancy for the future are all connected to corporate health programmes — Maxim Topilin, Minister of Labour and Social Protection of the Russian Federation.
### Speakers and experts

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<td>Anne Husebekk</td>
<td>Rector, UiT – The Arctic University of Norway</td>
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<td>Anastasia Timoshina</td>
<td>Corporate Affairs Director, Mars Petcare Russia</td>
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<td>Igor Mosyagin</td>
<td>Chief of medical service, General command of the Navy of the Russian Federation, Head of the Department of Marine Medicine, “Northern State Medical University” of the Ministry of Healthcare of the Russian Federation</td>
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<td>Vitaly Denisov</td>
<td>Minister of Health of the Krasnoyarsk Territory</td>
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<td>Xenia Frank</td>
<td>Chairman of the Supervisory Board, Elena and Gennady Timchenko Charitable Foundation.</td>
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<tr>
<td>Joao Breda</td>
<td>Head of the European Office for Prevention and Control of Noncommunicable Diseases, Programme Manager for Nutrition, Physical Activity, and Obesity, World Health Organization</td>
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<tr>
<td>Oleg Kuvshinnikov</td>
<td>Governor of Vologda Region; Chairman, Healthy Cities, Districts, and Villages Association</td>
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Kirill Kaem
Senior Vice-President for Innovations, Skolkovo Foundation

Anton Karpunov
Minister of Health of the Arkhangelsk Region

Full list of speakers and experts →
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Full list of the related topics →