SYNOPSIS ON THE TOPIC

Supervision and controls

Policies and practices aimed at reducing the administrative burden on organizations and citizens engaged in entrepreneurship and increasing the effectiveness of state functions, as well as mitigating risks of deaths, diseases and poisonings, and damage to property.

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06.05.2020

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Supervision and controls  SMEs  Tax system  StayHomeEconomy

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COVID-19 legal risks and recommendations for doing business. Part 3
KEY CONCLUSIONS

Goal of ‘regulatory guillotine’ is serving interests of whole society

I think, the term ‘regulatory guillotine’ does not fully and accurately describe what we do. Our goal is not to destroy the bad old, but to create the good new. And this good new should be of use for people, for those inspected. Our goal is to find balance between serving interests of society through respecting guarantees, rights, and legal interests of people and common sensible, optimal, reasonable monitoring and supervision activities, because we do not want to kill business and want to provide normal conditions not only for business, but for all those inspected — Konstantin Chuychenko, Deputy Prime Minister of the Russian Federation – Chief of the Government Staff.

A lot of ‘regulatory guillotines’ have been implemented over the last 30 years all around the world. This reform contributed to higher GDP — Christopher Miller, Program Leader, World Bank Russian Federation.

Concept of ‘regulatory guillotine’ designed

The text of our law on mandatory requirements is ready, it is published for discussion. <...> What do we find important to address in this law? First, it is important to understand the regulatory system and mandatory requirements. Second, we think that it is crucial to define the effect of a mandatory requirement in time and space. A significant part that has already been included in the current law structure is various competition types between mandatory requirements, that are imposed by different acts of different and equivalent legal force. Certain articles will be about instructions on compliance with the mandatory requirements. It is important for us to define the status of the comments made by a regulatory body.
ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM 2019

Self-Regulation vs. State Control. How to Stimulate the Consumption of Legal Content?

7 June 2019 10:00–11:15

Moderator

Igor Poletaev
Anchor, NTV Channel

KEY CONCLUSIONS

Piracy causes huge losses for copyright holders

On the one hand, the Russian market of paid media content is growing: the amount of payments for 2018 exceeded 100 billion roubles. On the other hand, we all understand that illegal consumption is one of the key growth-limiting factors for this market sector — Mikhail Demin, President, Media Communication Union (MKS).

Gazprom-Media annually produces 22,000 hours of content. It is evident that by fighting piracy we protect investments: 10 billion roubles per year slip through a crack in the Internet — Alexey Krasnov, Deputy General Director, Gazprom-Media Holding.

Losses of content producers caused by piracy are estimated to reach trillions of dollars. It is a big business, and many want to line their pockets. Given the fast-developing digitalization, content distribution is becoming easier, as is the sale of pirated content. This is becoming an easy source of income — Igor Poletaev, Anchor, NTV.

Fight against piracy in Russia is starting to yield results

We have 540 final decisions of the Moscow City Court on permanent blocking of pirates. Based on these decisions, 2,300 pirated sites have been blocked forever. Their total audience is over 100 million people, which exceeds the Runet audience — Alexander Zharov, Head, Federal Service for Supervision of Communications, Information Technology, and Mass Media (Roskomnadzor).

For the first time in the history of the Russian Federation, the
Total amount of pirated traffic is decreasing: this year it has been 10% of the growth, last year – 12%, before – 20% etc. This means that it is the first year when, thanks to the efforts of Roskomnadzor, the Memorandum [Memorandum of Cooperation in the Field of Protection of Exclusive Rights in the Era of Digital Technology Development, – Ed.] and the industry, the amount of pirated traffic is going down — Ilya Sachkov, Founder, General Director, Group-IB.

As a stage of Memorandum development, we can see a lively constructive discussion between the Internet business and copyright holders on various ways to make pirated content inaccessible and to prevent pirates from reaching the users — Leonid Agronov, Head, National Federation of the Music Industry (NFMI).

The fact that now there is some self-regulation indicates that mature players have come to the market — Vyacheslav Nikolaev, Member of the Management Board, Vice President for Marketing, MTS.

**THE RUSSIAN INVESTMENT FORUM 2019**

**Reform of Regulation and Oversight: New Directions**

📅 14 February 2019  🕒 10:15–11:30

**Moderator**

**Yuri Lyubimov**

Deputy Chief of the Government Staff of the Russian Federation

**KEY CONCLUSIONS**

The regulatory framework needs to be systematized and focused on solving specific tasks.

Our primary task is to systematize norms, bring them to a common denominator, and, most importantly, set forth the principle of establishing norms in the law ‘On Regulation and Oversight’, which should be based on their reasonableness and on each of the established requirements’ solving the real social problems for which they were established — Yuri Lyubimov, Deputy Chief of the Government Staff of the Russian Federation.

Economic growth should be the main criterion for the effectiveness of the regulatory framework.

For the previous stages, we switched to risk-oriented supervision together with the business community, which aided us in this. And this algorithm continues to function today. As an agency, we have a need for macroeconomic
assessments in the country today to control everything that has been entrusted to us — it is not enough for us to control the risk of each enterprise separately. We need to understand how this influences the economic situation in the country on the whole, and how and from what predictions we should be taking our bearings — Anna Popova, Head, Federal Service for Surveillance on Consumer Rights Protection and Human Wellbeing.

In addition to a sharp reduction in the regulatory burden on business, a review of the accumulated regulatory and legal restrictions, [we need] also a paradigm shift for business no longer to be perceived only in terms of the presumption of guilt. [We must] start looking at how to help business grow while continuing to protect the public’s interests [...] Efficiency is not measured by how much and what norms and requirements have been revised, but by how much economic growth has been achieved as a result of the reform. According to international estimates, in approximately four years, a properly implemented “regulatory guillotine” yields 1–1.3% of GDP growth. This is a significant increase — Maria Shklyaruk, Vice-President, Centre for Strategic Research.
### Speakers and experts

| Speaker/Expert | Position/Role | Events/
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<td><strong>Daniil Egorov</strong></td>
<td>Head, Federal Tax Service (FTS of Russia)</td>
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<td><strong>Guy Mettan</strong></td>
<td>Executive Director, Swiss Press Club; President, Chamber of Commerce Switzerland - Russia and CIS</td>
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Greg Abovsky
Operating and Financial Officer, Yandex

Elena Dybova
Vice President, Chamber of Commerce and Industry of the Russian Federation

Full list of speakers and experts →
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