

SYNOPSIS ON THE TOPIC

Intellectual Property



Effective systems to manage innovation and technical advances including patent registration, copyright protection and knowhow drive innovation, particularly as it impacts the socio-economic and cultural development of economies.

On the Roscongress Information and Analytical System on the chosen topic you will find:

Analytics

2 analytical materials

Events

14 sessions

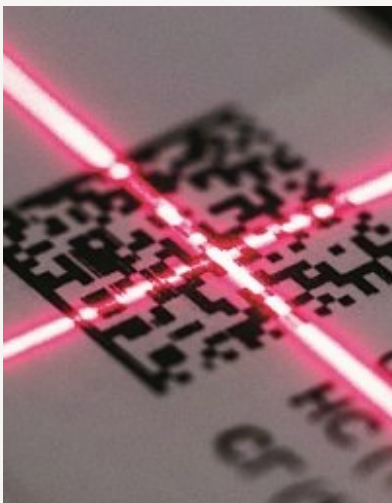
Speakers and experts

140 speakers

Related topics

31 topics

Latest publications in block «Analytics»



ARTICLE

21.05.2018

Effective transparency

The global market for track and trace, which entails the tagging and monitoring of goods, is expected to see rapid growth over the next 8–10 years. This tool makes the market for goods transparent, creating a digital platform for businesses and consumers and helping to build a trust economy.

Globalization/regionalization

EAEU

Intellectual Property

Supervision and controls

Digitalization

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RESEARCH

27.11.2017

Cybersecurity Regained: Preparing to Face Cyber Attacks

The international survey of EY in the field of information security is devoted to the main challenges in the field of cybersecurity, which companies worldwide face today. The survey captures the responses of nearly 1,200 participants around the globe from over 20 industry sectors. The findings below are based not only on insights but EY extensive global experience of working with clients worldwide to help them to improve their cybersecurity programs.

IT industry

Intellectual Property

Cybersecurity

Digitalization

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ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM 2019

Digital Borders: How to Build Protection in a Transparent World?

📅 6 June 2019 ⌚ 11:00–12:15



Moderator

Stanislav Kuznetsov

Deputy Chairman of the Board, PAO Sberbank

KEY CONCLUSIONS

The global cybercrime level is on the rise

Though artificial intellect is more and more present in our lives, the growing trend of cybercrime and cyberscam is obvious – Stanislav Kuznetsov, Deputy Chairman of the Board, PAO Sberbank.

Now we catch 300–380 new harmful programmes on a daily basis. How many cyberrascals and cybercriminals are in this business? It may be several hundred thousand in a number of countries. <...> We are adopting a new concept of the digital world. And if earlier we talked risks, now we are entering the situation of a fragile world, where damage is unpredictable and is measured in numbers compared to the national security ones – Eugene Kaspersky, Chief Executive Officer, Kaspersky Lab.

Together with Kaspersky Lab, Yandex was recently able to detect a cyberattack against Yandex, which took a long time to plan and was truly dangerous – Gregory Abovsky, Chief Operating Officer, Chief Financial Officer, Yandex.

Several months ago, KPMG did a survey about main risks for business discontinuance among Fortune 500 [list compiled and published by Fortune magazine that ranks 500 of the largest global corporations by total revenue, – Ed.]. Cyberrisks were second most quoted. It means this agenda is very important. Its state and political importance is evident – Nikolai Legkodimov, Partner, Head of Emerging Technologies in Risk Consulting, KPMG in Russia and the CIS .

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ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM 2018

Copyright Protection in the Internet Era: How Combatting Online Piracy Can Help Grow Legal Content

📅 25 May 2018 ⌚ 10:15–11:30



Moderator

Catherine Mtsitouridze

Chief Executive Officer, ROSKINO; Film Expert, Channel One

[The broadcast →](#)

ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM 2018

Coordinating the International Effort Against Illicit Trafficking in Manufactured Goods: Potential Ways Forward

📅 24 May 2018 ⌚ 09:00–10:15



Moderator

Ivan Fedotov

Director, Association of Innovative Regions of Russia (AIRR)

KEY CONCLUSIONS

Illegal product turnover in the world remains high

According to the World Trade Organization, the world turnover of counterfeit products is nearing USD 500 billion a year. According to the OECD, this turnover added another 150 billion. <...> In Russia, according to various estimates, the share of counterfeit goods is estimated between 5 and 30% in different

sectors – [Ivan Fedotov](#), Director, Association of Innovative Regions of Russia (AIRR).

According to the HSE estimate <...> the total volume of counterfeit goods in the Russian Federation equals about 2.5 trillion roubles – [Alexey Popovichev](#), Executive Director, The Association of Branded Goods Manufacturers in Russia .

We still have a problem with products that are not registered, products for which duty is not paid. <...> We do not know what the volume of this grey market is – [Jacek Pastuszka](#), President, Baltika Breweries LLC; Vice-President Eastern Europe Region, Carlsberg Group.

In Russia, the fight against counterfeit is conducted at the state level and brings tangible results

Russia has come a long way since 2000, when the level of counterfeit was off the charts. <...> A huge step forward has been made – [Alexey Popovichev](#), Executive Director, The Association of Branded Goods Manufacturers in Russia .

State Commission for Counteracting Illegal Turnover of Industrial Products has been set up. <...> Regional commissions have been established. <...> After the commission started to work <...> our indicators measuring illegal turnover improve every year – [Viktor Evtukhov](#), State Secretary and Deputy Minister of Industry and Trade of the Russian Federation.

The creation of the state commission <...> was extremely important, because a certain coordinating body was needed – [Vugar Isaev](#), Member of the Presidium, The Retail Companies Association (ACORT).

Creating the State Commission on the problems of illegal trafficking in counterfeit products was a right thing to do, it has good momentum – [Aslambek Aslakhonov](#), President, Anti-Counterfeiting International Organization.

Interdepartmental and interstate cooperation is needed to counter illegal trafficking

The Federal Customs Service maintains working contacts with almost 70 customs administrations around the world. <...> By the end of the year, together with the Federal Tax Service, we will create a system of traceability from customs release to cash registers, then we will create a system of reverse contours – [Vladimir Bulavin](#), Head, Federal Customs Service of the Russian Federation.

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Speakers and experts

	<p><u>Vladislav Shestakov</u> Director, State Institute of Drugs and Good Practices</p>	<p><u>4 events</u></p>
	<p><u>Aslambek Aslakhonov</u> President, Anti-Counterfeiting International Organization</p>	<p><u>1 quote</u> <u>1 events</u></p>
	<p><u>Игорь Наркевич</u></p>	<p><u>1 events</u></p>
	<p><u>Nikolai Legkodimov</u> Partner, Head of Emerging Technologies in Risk Consulting, KPMG in Russia and the CIS</p>	<p><u>2 quotes</u> <u>6 events</u></p>
	<p><u>Mikhail Dubin</u> chairman of the board of directors of the Centre for Advanced Technology Development (CGTP)</p>	<p><u>3 quotes</u> <u>3 events</u> <u>1 analytical material</u></p>
	<p><u>Vladimir Vasiliev</u> Rector, St. Petersburg National Research University of Information Technologies, Mechanics and Optics</p>	<p><u>1 quote</u> <u>5 events</u></p>
	<p><u>Dmitry Morozov</u> General Director, BIOCAD</p>	<p><u>11 quotes</u> <u>21 events</u></p>
	<p><u>Vladimir Bulavin</u> Head, Federal Customs Service of the Russian Federation</p>	<p><u>6 quotes</u> <u>10 events</u></p>



Sergey Nedoroslev

Chairman of the Board of Directors, Kaskol

3 quotes

11 events



Dmitry Sergeev

First Deputy General Director, Mail.Ru Group

1 events



Alexander Idrisov

President, Strategy Partners Group

1 quote

10 events

[Full list of speakers and experts](#) →

The list of topics related to the selected topic

Topics	Analytics	Events	Speakers and experts
Digitalization	<u>2</u>	<u>4</u>	<u>41</u>
IT industry	1	<u>4</u>	<u>35</u>
Cybersecurity	1	<u>3</u>	<u>19</u>
Globalization/regionalization	1	<u>2</u>	<u>22</u>
Applied Research		<u>2</u>	<u>29</u>
Legal regulation		<u>2</u>	<u>25</u>
International Trade		<u>2</u>	<u>22</u>
Multilateral economic cooperation		<u>2</u>	<u>19</u>
EAEU	1	1	<u>17</u>
Export Promotion		1	<u>21</u>
Investment Climate		1	<u>21</u>
Medicine		1	<u>21</u>
Trade policy		1	<u>17</u>
Development Institutions and support mechanisms		1	<u>16</u>
Long money		1	<u>16</u>

[Full list of the related topics](#) →